



Strategic Advisory Council Meeting



BCcampus
connect.collaborate.innovate.



22 October 2010

Agenda

- ① Welcome and purpose of the BCcampus strategic advisory council
- ② BCcampus update briefing
- ③ Moving forward: renewing the BCcampus strategy



Strategic Advisory Council

Strategic advisory council

- Purpose
- Terms of reference
- Systemic view and focus
- Desired outcomes

Governance framework

- Initial governance framework 2010 - 2011
- Nine member council
 - 2 research universities
 - 2 colleges
 - 2 universities and institutes
 - 2 ALMD
 - 1 BCcampus (ex-officio)
- Membership term
 - 2 years, staggered appointments

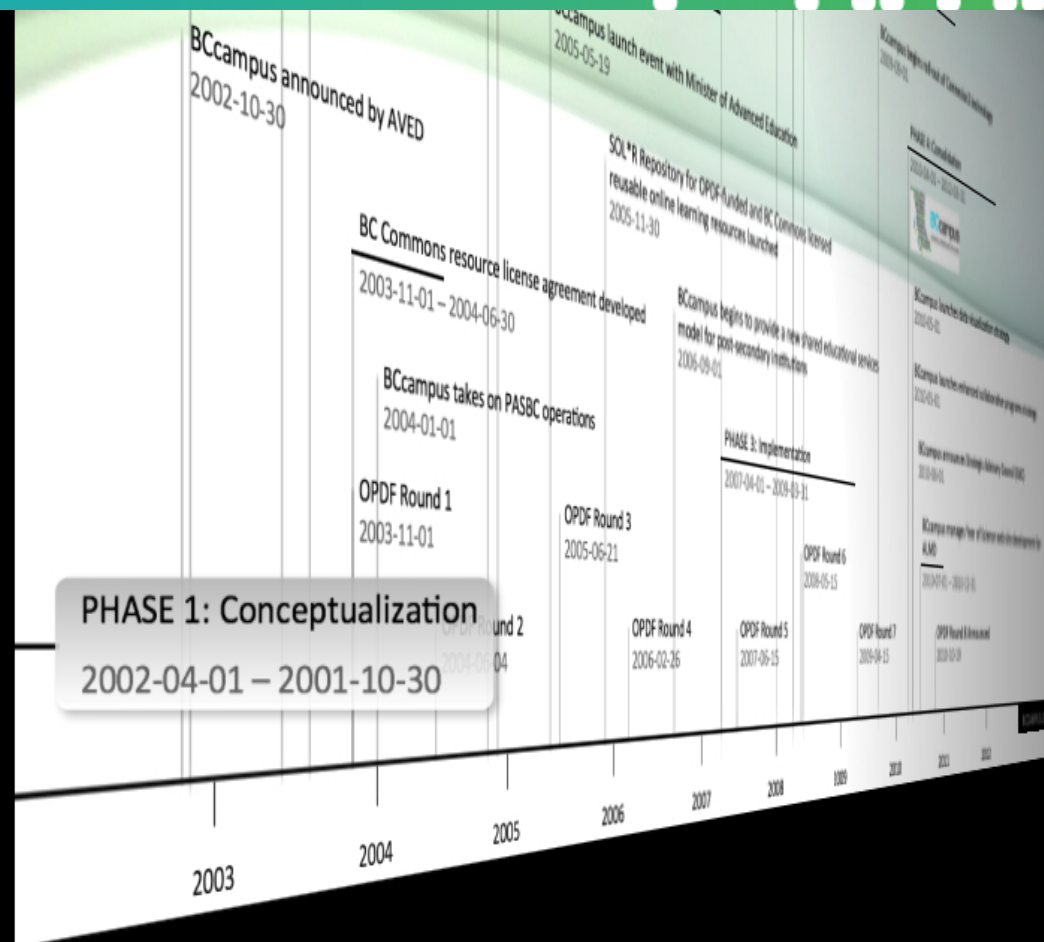


BCcampus update briefing

BCcampus update briefing

- Historical timeline of BCcampus activities
- Current strategic plan: 2010-2012
 - Informed by stakeholder engagement surveys, interviews and meetings in 2009-2010
- Current strategic directions are localized in three lines of business
 - ① Student services and data exchange
 - ② Collaborative programs and shared services
 - ③ Curriculum development and academic growth

BCcampus timeline



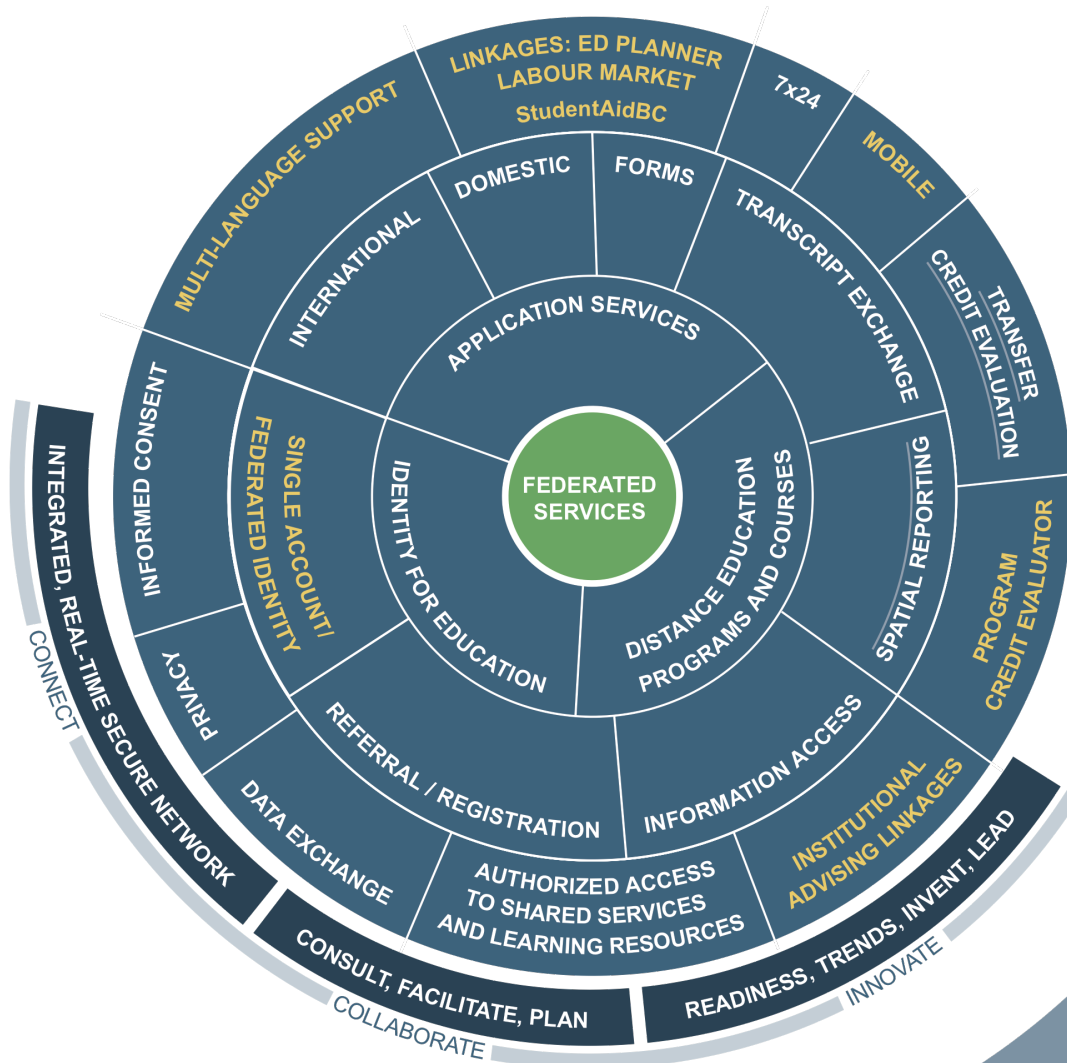
Current initiatives

- Based on BCcampus strategic plan 2010-2012
- Three Key Strategic Directions:
 - Provide agile, personalized access to educational information and services using a federated approach to connectivity across system institutions
 - Reduce costs and create system efficiencies using collaborative and shared service models
 - Develop and share educational resources and expertise through the promotion of open and accessible networks

1. Student services and data exchange

- Key Strategic Direction:
 - Provide agile, personalized access to educational information and services using a federated approach across system institutions
- Goal:
 - Create a secure and trusted data network among BC's post-secondary institutions for real-time student information transfer, with links to online learning resources and information provided by post-secondary system partners
- Tactics:
 - Provide a self-service transcript exchange that works similarly for all institutions.
 - Create a single search capability for all available transferable courses from all institutions, public or private (in any delivery format: face-to-face, online, blended, lab, etc.).

Student services and data exchange



FEDERATED SERVICES

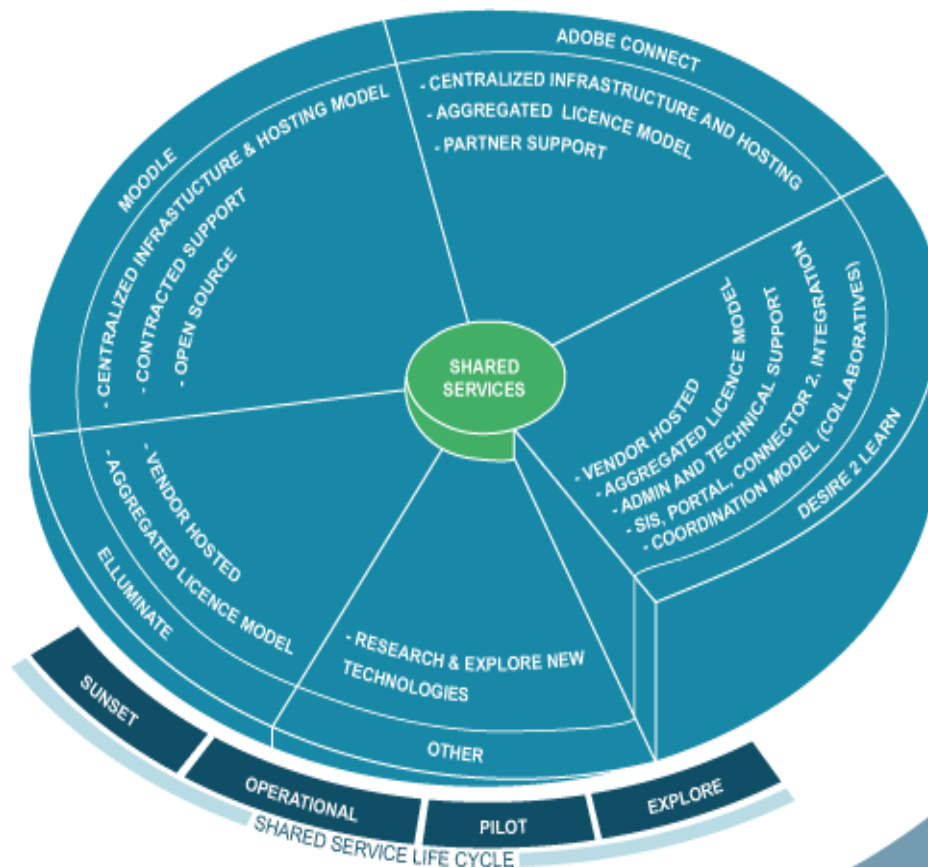
Federated Services benefit students and institutions by streamlining data access, exchange and processing

- Existing Service
- Potential Future Service

2. Collaborative programs and shared services

- Key Strategic Direction:
 - Reduce costs and create system efficiencies using collaborative and shared service models
- Goal:
 - Foster and support the formation of collaborations and partnerships between institutions that leverage knowledge, reduce costs, and generate benefits for students
- Tactics:
 - Implement new, collaborative models of instructional practice
 - Expand online educational tools and resources
 - Facilitate a shared services approach to the provision of educational technologies
 - Expand BC's higher education strategy to include new, expanded and federated shared services

Shared Services



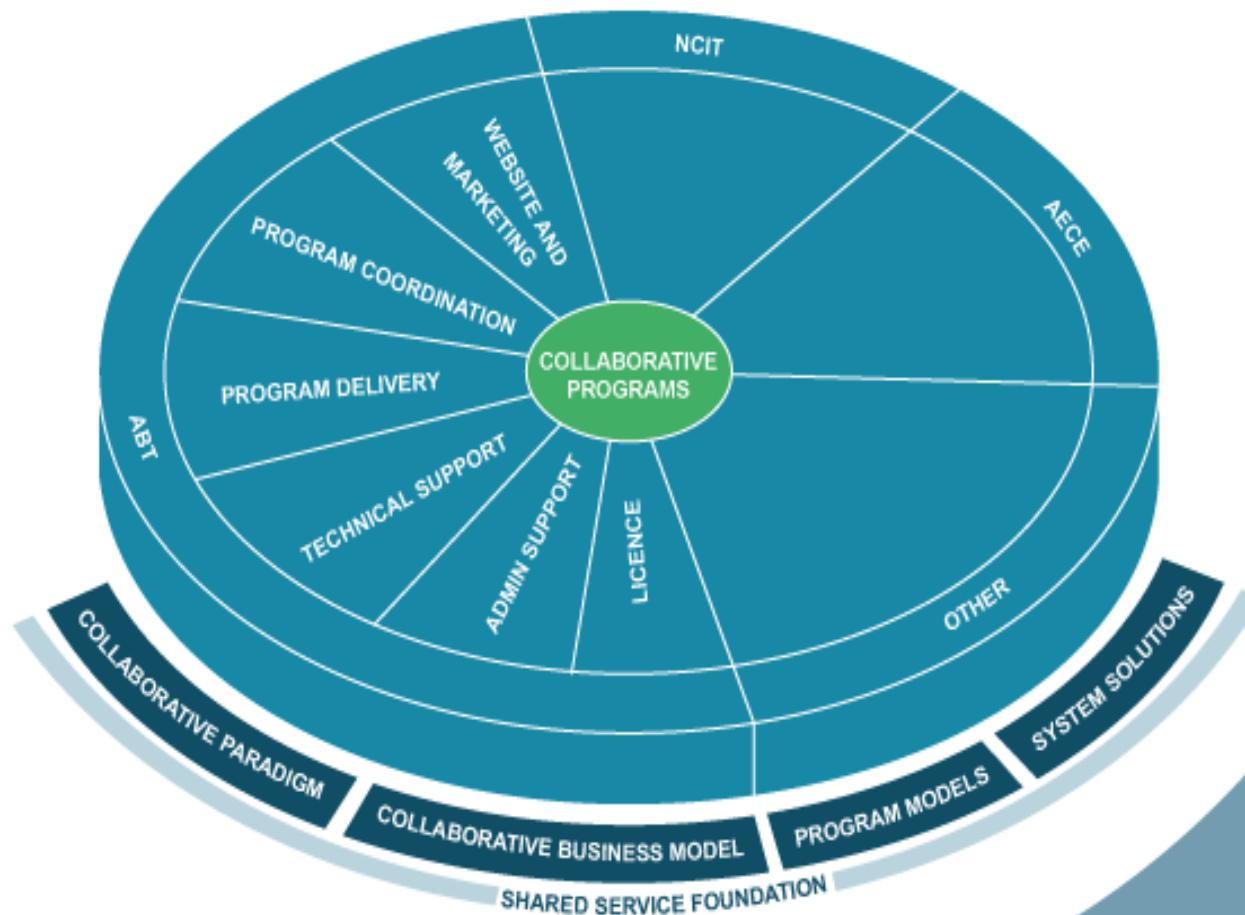
SHARED SERVICES

In facilitating system-wide Shared Services, BCcampus helps institutions with their educational applications for teaching and learning by bringing multiple institutions together to pool requirements, and then acquiring, hosting, and supporting the needed applications. The greater the number of institutions participating in educational application shared services, the lower the cost for all. New shared services are constantly being evaluated and offered.

BCcampus responsibilities:

- Communicate shared service requests out and respond to expressions of interest in participation
- Define service offering parameters
- Negotiate software licenses, hosting services (hardware), tech support, help desk, maintenance & upgrade fees, learning communities and opportunities
- Provide system-wide grant of financial support for service provision on a base level of use
 - Interface and integrate with institutional information systems using BCcampus connector system
- Participate in the development and provision of central authentication systems
- Support networking and communication between service institutions, BCcampus, and Service Provider
- Track usage, gather feedback, measure effectiveness, and report out

Collaborative Programs



COLLABORATIVE PROGRAMS

BCcampus and partner institutions work collaboratively to plan and coordinate collaborative and partnership programs and delivery. A collaborative program may be described as a joint program fostering a learning community in which students are admitted to, register with, and receive a credential from their Home Institution which agrees to share their students with other teaching institutions. Teaching Institutions agree to share their instructors with other home institutions. Students are then enrolled in 'shared virtual classrooms' hosted by BCcampus.

TYPES OF COLLABORATIVES

- Equal Partner
- Lead partner
- Blend

ACRONYM LEGEND

- HI = Home Institution
- TI = Teaching Institution
- CI = Credentialing Institution
- LI = Lead Institution

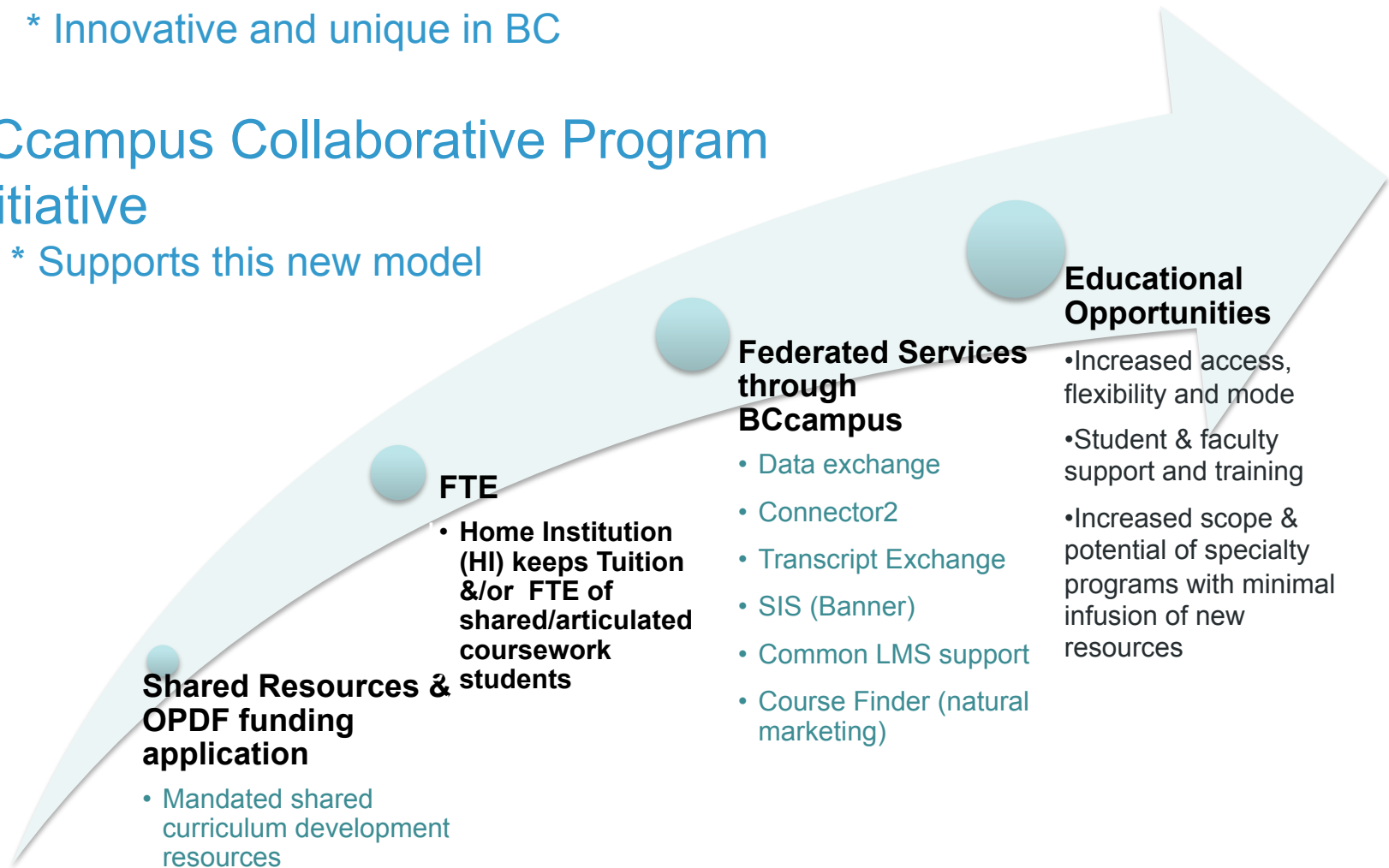
Proposed New Collaborative Model

Collaborative Provincial Partnership

- * Innovative and unique in BC

BCcampus Collaborative Program Initiative

- * Supports this new model



3. Curriculum development and academic growth

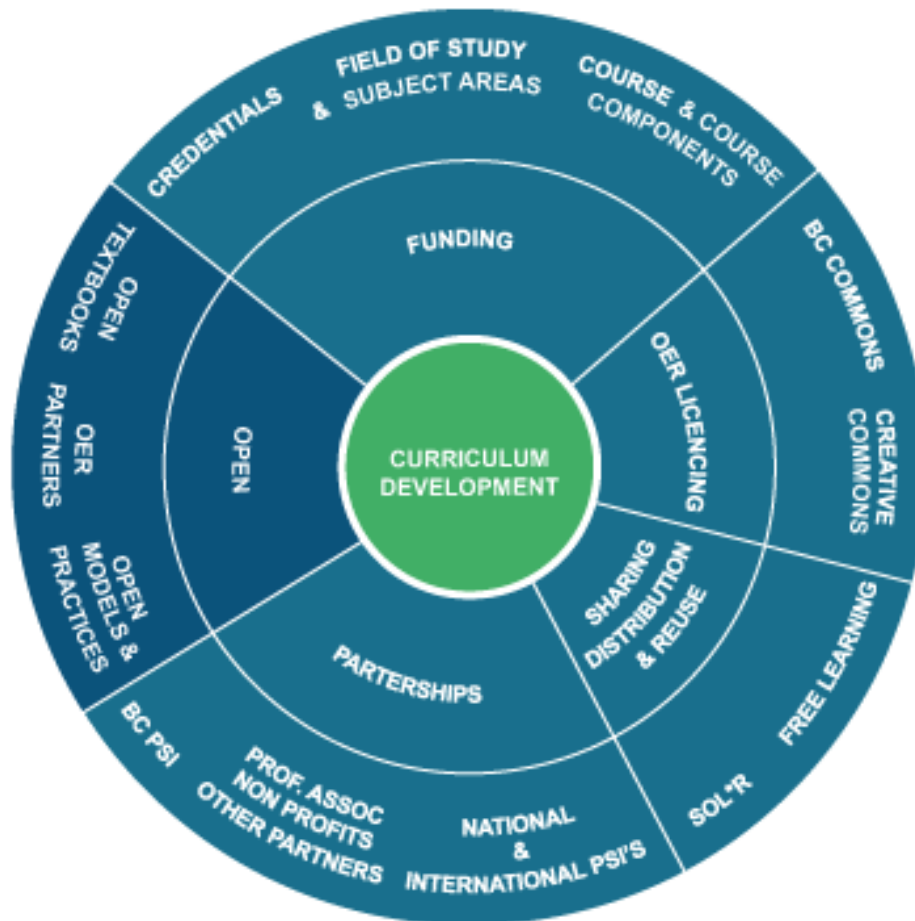
BCcampus Strategy

- Develop and share educational resources and expertise through the promotion of open and accessible networks.

BCcampus Goal

- Provide educator support through online communities of practice, re-usable tools and resources, professional development strategies, technology training, and online program development.

Curriculum Development



CURRICULUM DEVELOPMENT

BCcampus provides funding for curriculum development through the Online Program Development Fund (OPDF). The OPDF supports multi-institutional partnerships in developing for-credit online courses, course components and professional learning resources. All curricula developed through BCcampus funding is licensed as an Open Educational Resource for free review, revision, remix and redistribution.

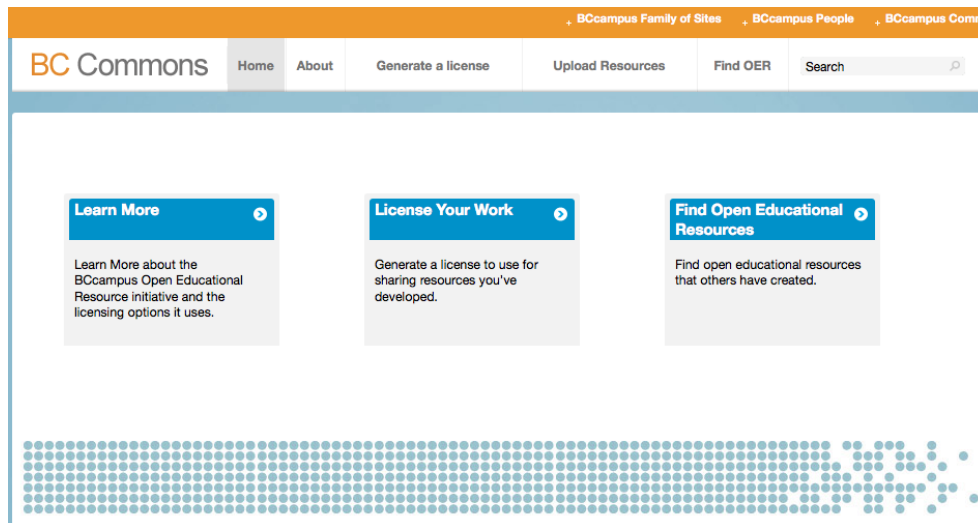
- Existing Service
- Potential Future Service

Curriculum Development Sites

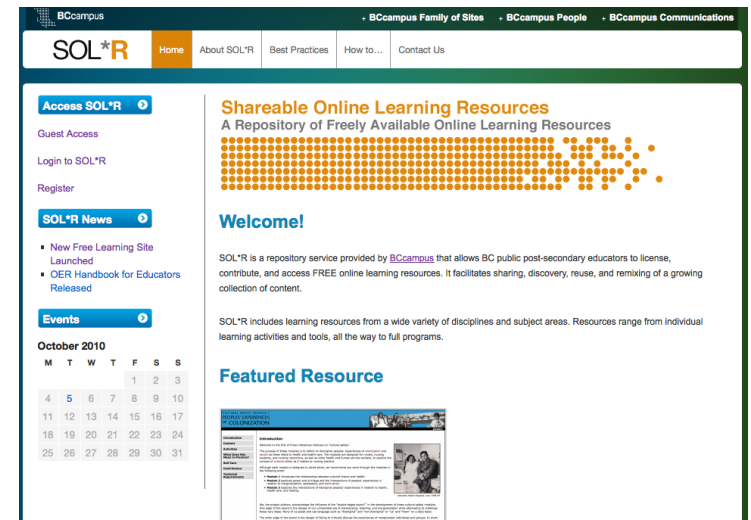


Welcome to the BCcampus Online Program Development Fund (OPDF) Workspace

<http://opdf.pbworks.com/OPDF-Home-Page>

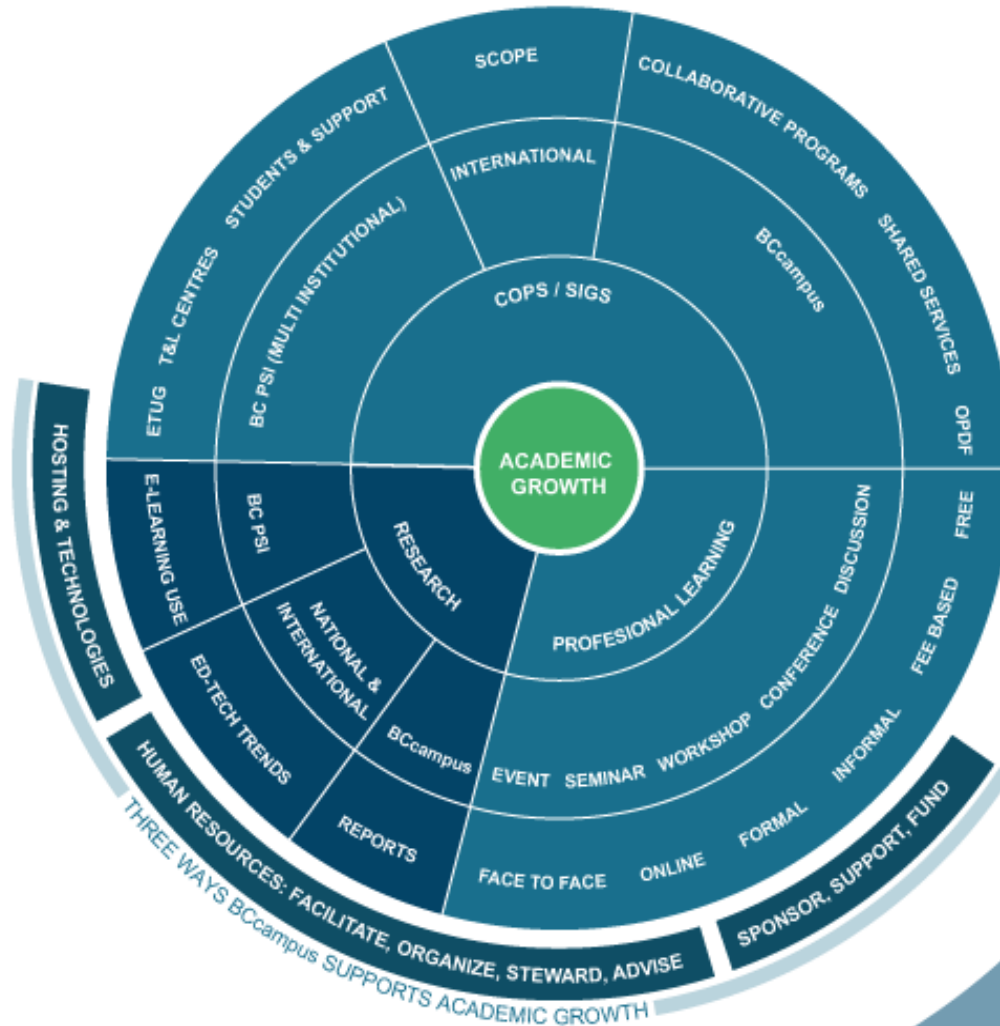


<http://www.bccommons.ca>



<http://solr.bccampus.ca>

Academic Growth



ACADEMIC GROWTH

Academic growth supports the development and sharing of teaching and learning practices through professional learning, special interest groups, and communities of practice.

ACRONYM LEGEND

COP = Communities of Practice
 ETUG = Educational Technology Users Group
 OPDF = Online Program Development Fund
 PSI = Post Secondary Institutions
 SIG = Special Interest Groups
 T&L Centres = Teaching & Learning Centres

Academic Growth Sites



<http://etug.ca>

What's New ETUG Events

- [Fall 2010 Workshop Venue & Accommodation](#)
- [Fall Workshop Program & Schedule](#)
- [Register for Fall Workshop](#)


What's New

Join us at the ETUG Fall 2010 Workshop, Thursday November 4th!

Registration for the workshop is now available. The cost for the one day workshop in refreshments and lunch is \$25 plus HST.

<http://scope.bccampus.ca>

The image is a screenshot of the SCOPE website. At the top, the SCOPE logo is prominently displayed in blue, with the tagline 'An open, online community for people like you.' below it. To the right of the logo, it says 'You are logged in as Paul Stacey (Logout)'. Below the header, the main content area is divided into three columns. The left column is titled 'MAIN MENU' and contains links to 'List all SCOPE groups', 'Current seminar', 'Upcoming seminars', 'Past seminars', 'View "my scope"', 'About', 'MicroSCOPE - A closer look at what's happening in SCOPE', and 'Collaborating Partnerships'. The middle column is titled 'SCOPE brings together individuals who share an interest in educational research and practice' and features a section for 'Scheduled Seminars facilitated by volunteers in the community'. It lists two seminars: 'Educational Uses of iPads with Brent Lee, October 18-29, 2010' and 'Humanizing the Online Experience, Part 2 - In September Jesai Jayhmes helped us to understand the changes we need to make to be effective real time facilitators while the camera is rolling'. Below this, there's a section for 'Professional Learning Series' with a date 'November 2, 2010 - Rapid Course Design with Karen Harker, Lethbridge College'. The right column is titled 'FEATURED PROFILES' and shows a profile for 'Tracy Roberts'. Below that, there's a section for 'ONLINE MEMBERS' showing a list of members including Paul Stacey, Guest User, Sylvia Currie, Deirdre Bonnycastle, Neil MacIntosh, WL Wong, Emma Duke-Williams, Kim FLINTOFF, and Shirley Williams. The website has a clean, professional layout with a blue and white color scheme.



Moving ahead:

Renewing the BCcampus strategy

Renewing the BCcampus strategy

- BCcampus has an existing strategic plan that runs through 2012
- Are there emerging trends and issues in a BC higher education context that could be addressed by a systemic strategy through BCcampus?
 - Discussions based on the background information provided from selected initiatives
 - Are there new or emergent models or practices that would benefit BC institutions, learners and educators?
- Recommended process for creating an updated BCcampus strategic plan

Some drivers of strategy

- Efficiency (existing processes carried out in a more cost-effective, time-effective, sustainable or scalable manner)
- Enhancement (improving existing processes and the outcomes)
- Transformation (radical, positive change in existing processes or introducing new processes).

Discussion of resources

- Are there new or emergent models or practices that would benefit BC institutions, learners and educators?

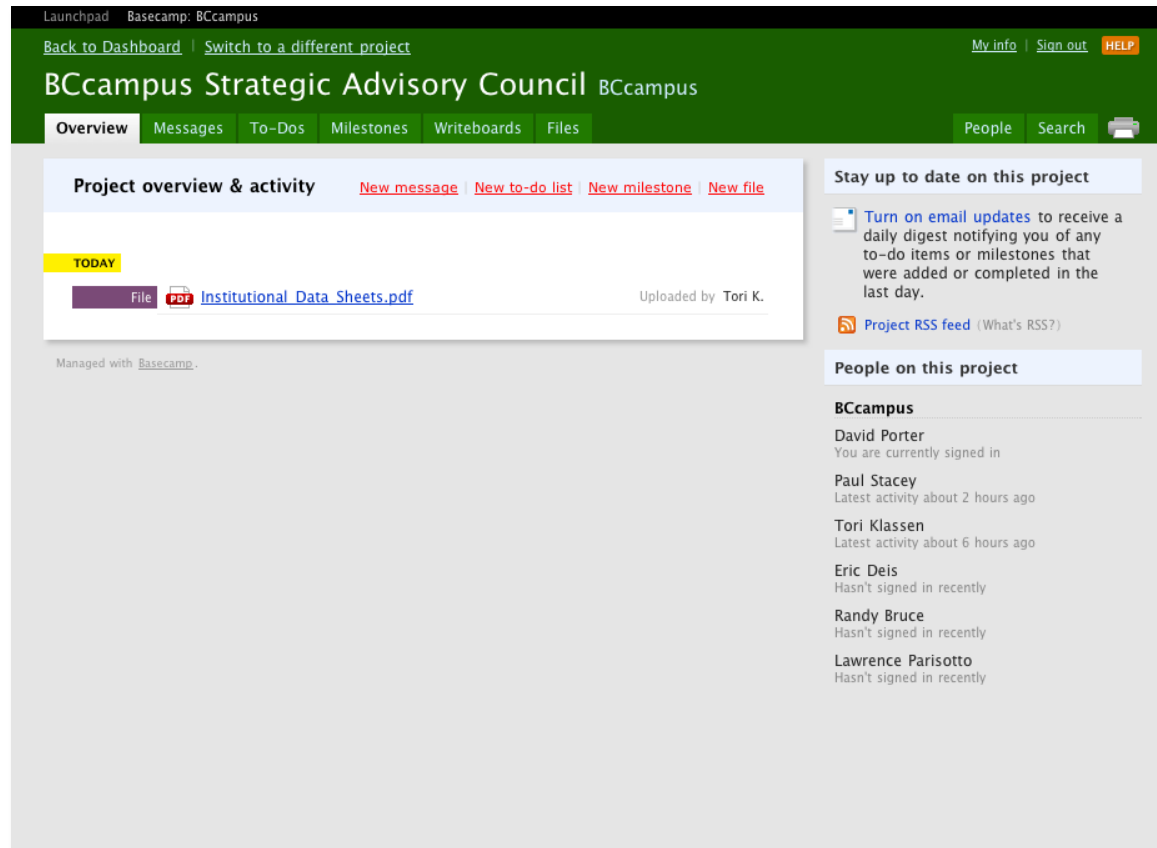


Process recommendation

- BCcampus staff can research and draft a 2011-2014 plan based on ongoing SAC guidance
 - With interim updates through December 2010
 - With a higher education system review via web-based feedback process in January 2011
 - With review and approval by SAC (February 2011)
- Concurrent fiscal plan development to align with strategic plan and priorities for 2011-2012
 - March 2011

Between meetings process

- Online space for ongoing discussions and resources
 - Basecamp
- Elluminate or Adobe Connect conferences
 - As required



Next meeting and activities

- Date:
- Activities: