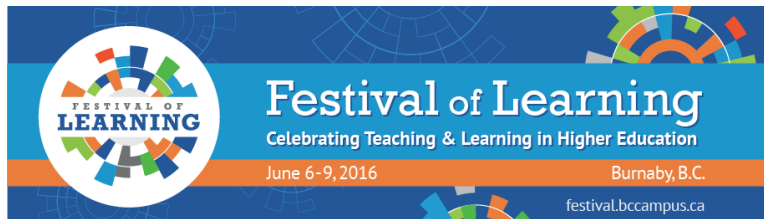


## Festival of Learning – Final Event Brief

*This is a brief summary of selected highlights from the Festival of Learning, held June 6-9, 2016. Its purpose is to provide an update to stakeholders and share proposed next steps.*

**Tracy Kelly**, Senior Manager, Professional Learning, BCcampus

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### Highlight Reel: FoL16 by the numbers

- 7 months, from BCTLC idea to event
- 4 days: June 6-9, 2016 at Delta Burnaby Hotel & Conference Centre
- 413 registered (Faculty: 145; Staff: 113; Admin: 50; Student: 23; Librarian: 18; Other: 53)
- 23 (out of 25) BC publicly funded post-secondary institutions represented
- 120 sessions & workshops offered by 200+ presenters
- 2086 tweets over 4 days, 20,469 total page views on festival.bccampus.ca
- 11 sponsors, all said they would sponsor in future

### Festival Team(s)

#### Festival Program Team (Inter-institutional, multiple provincial groups):

- BC Teaching & Learning Council (BCTLC) co-Chairs: Liesel Knaack (VIU), Stephanie Chu (SFU)
- Overall Conference Program Lead: Liesel Knaack (VIU)
- Scholarly Inquiry Lead - Gary Hunt (TRU)
- Open Education Lead - Amanda Coolidge (BCcampus)
- Educational Technology User Group (ETUG) Lead - Leva Lee (BCcampus)
- BC Teaching & Learning Network (BC-TLN) Chair - Isabeau Iqbal (UBC)

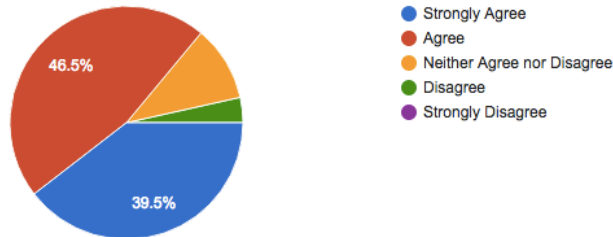
#### Festival Logistics (BCcampus)

- Logistics lead, sponsors, volunteers, budget - Tracy Kelly (BCcampus)
- Venue lead, social, sponsors, budget - Christy Foote (BCcampus)
- Marketing & Communications - Barb Murphy, Erin Beattie, Robyn Humphreys (BCcampus)
- Registration Desk - Leva Lee (BCcampus)
- Registration support/Help Desk - Elaine Baird (BCcampus)
- Financials - Mirjam van Hasselt (BCcampus)
- Social Committee - Lauri Aesoph (BCcampus)
- On-site support - Stephanie Didsbury (VIU), Denise Buck (SFU), BCcampus Co-op Students, and many other volunteers and folks wearing multiple hats!

## Feedback from Attendees (20% of participants responded)

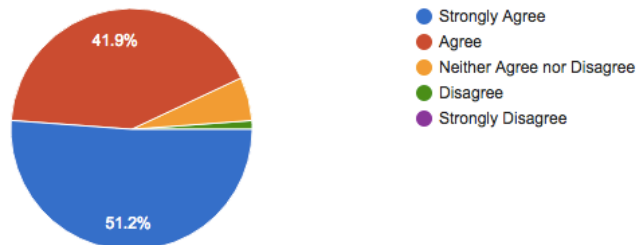
### Satisfaction (86%)

Overall, I am satisfied with my experience at the Festival of Learning  
(86 responses)



### Networking (93.1%)

This was a valuable networking opportunity. (86 responses)



### Most Enjoyed Overall

- Networking, chance to meet others, re/connecting, seeing what others are doing
- Variety and diversity of sessions, lots to choose from

### Least Enjoyed Overall

- Length – 4 days is too long
- Sessions didn't start/end at the same time so difficult to move from session-to-session
- 2 sessions in one large ballroom (separated by a curtain) did not work well due to noise interference

## Attendance by BC Public Post-Secondary Institutions

Post Secondary Institutions	# Registrants
British Columbia Institute of Technology	24
Camosun College	11
Capilano University	18
College of New Caledonia	2
College of the Rockies	1
Douglas College	12
College Emily Carr University of Art + Design	3
Justice Institute of British Columbia	8
Kwantlen Polytechnic University	37
Langara College	9
Nicola Valley Institute of Technology	0
North Island College	5
Northern Lights College	0
Northwest Community College	3
Okanagan College	1
Royal Roads University	21
Selkirk College	1
Simon Fraser University	57
Thompson Rivers University	14
University of British Columbia	37
University of British Columbia Okanagan	6
University of Fraser Valley	14
University of Northern British Columbia	2
University of Victoria	13
Vancouver Community College	7
Vancouver Island University	18

## What's Next?

Based on feedback from participants, presenters, sponsors and festival partners, here's what's next for the Festival of Learning...

- **every 2 years** (vs. annual) – this aims for a “best of both worlds” solution for established special-interest provincial groups and events who can meet in their smaller groups annually, and then integrate together through Festival on alternating years. Also, this will allow for a longer planning cycle for this big event.
- **Next Festival:** Spring 2018
- **a bit shorter: 3 days** instead of 4
- **Program tweaks:** standardize session times (30 or 60 min); evaluate best practices for sign up for all-day workshops; improve workshop proposal and submission process; include social night in ticket price
- Building on feedback and experience, we will begin planning in Fall 2016, starting with assembling teams and people assigned to key roles