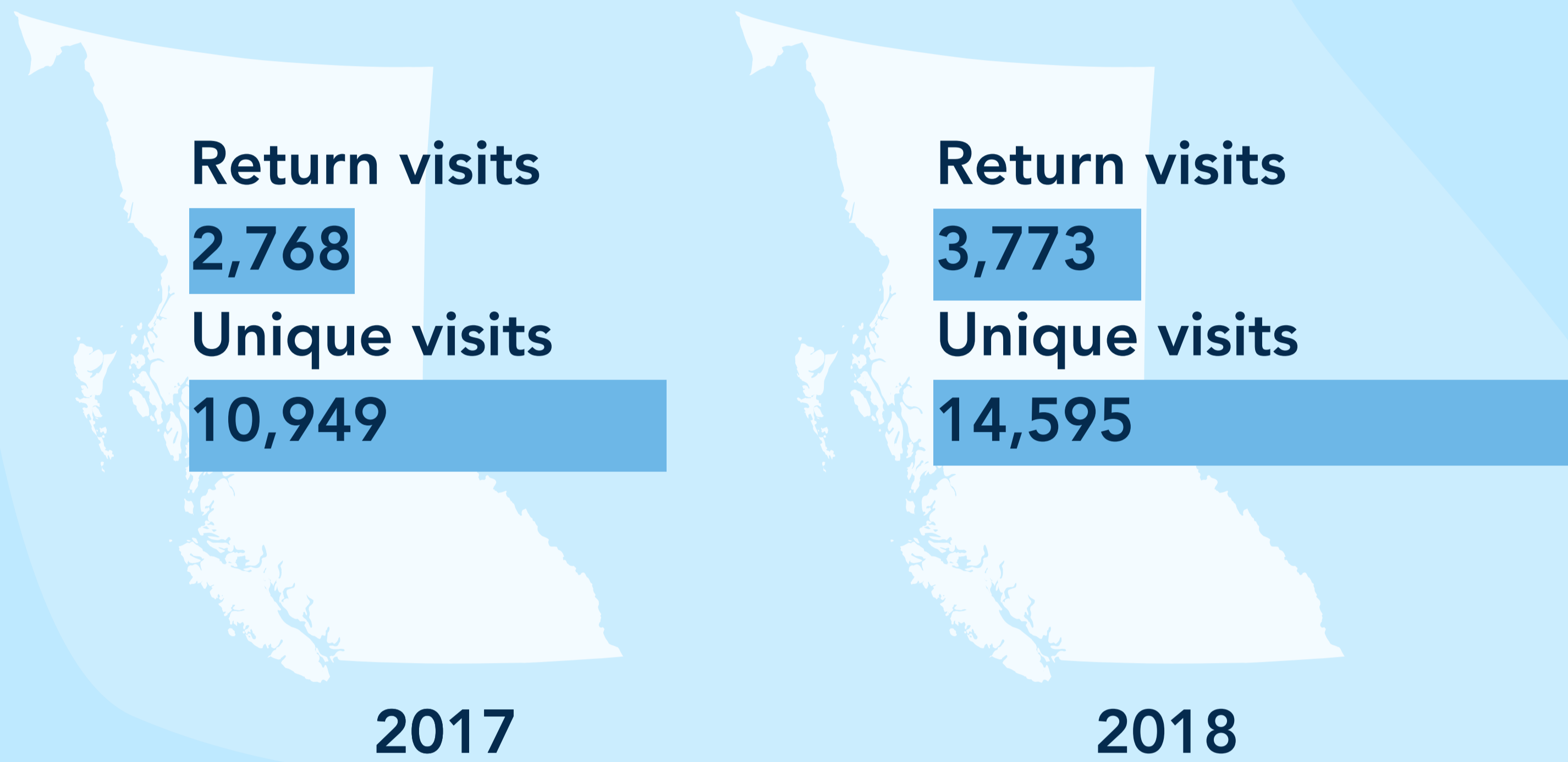




Early Years Professional Development Web Portal Pilot Project Statistics Summary 2017-2018

UPTAKE

↑ 29%
increase unique visits



REACH

Locations of visitors to the EYPD web portal

Those living in **rural areas:**
2017: **115** locations
2018: **106** locations

Those living in **urban areas:**
2017: **53** locations
2018: **54** locations



ENGAGEMENT

128
Organizer signups
2017-2018

231
Learner signups
2017-2018

What service systems did they represent?

Organizers:

- 44 CCRR
- 16 Child Support
- 12 Health/Mental Health
- 11 Post-Secondary Institutions
- 8 Aboriginal Agencies/Communities
- 7 Early Care and Learning Agencies
- 5 Community Associations
- 4 Early Years Centres
- 4 Public School District
- 3 Family Support
- 3 Gov't or Provincial Org.
- 3 Out of School Agencies

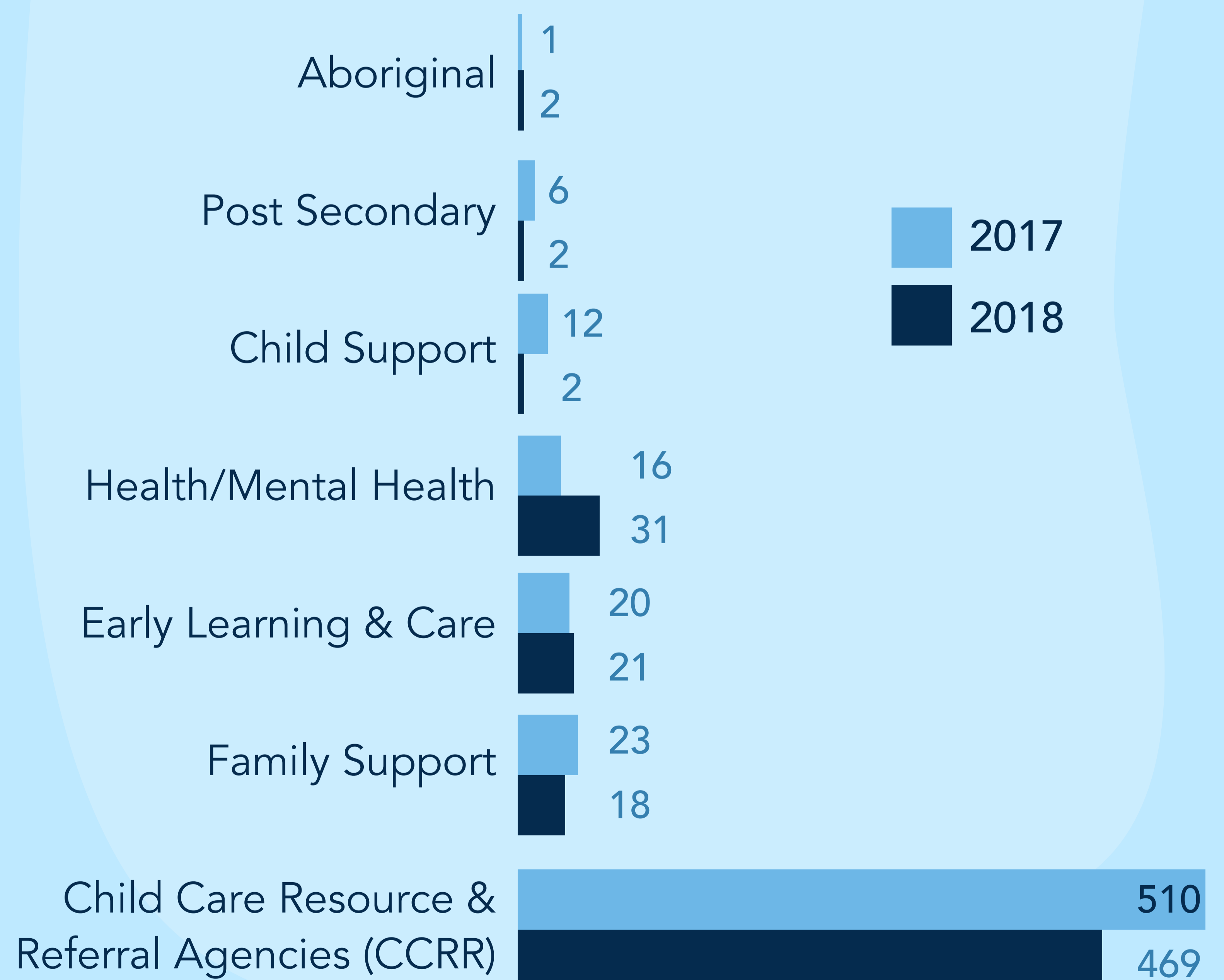
Learners:

- 109 Early Care and Learning
- 22 Unknown
- 20 Public School District
- 18 Community Associations
- 12 Indigenous
- 11 Child Support
- 8 Family Support
- 7 Post Secondary
- 5 Child Health
- 5 Intervention Program
- 3 Out of School Care
- 8 Other

Training Events Posted

1,144
training events posted in total
2017: 588 events
2018: 556 events

Who posted the training events?



Three Major Promotional Activities



Print
9,000 EYPD brochures were published



Multimedia
A short video about EYPD has been viewed **764** times



Social Media
An EYPD Facebook page was launched with **74** likes and **83** followers



BCcampus
Learning. Doing. Leading.

