

Welcome!

Let's colour together!

Follow the steps below:

1. Click **View Option** at top
2. Click **Annotate** option
3. Click **T** to type or **draw** to colour.

Ask for help in the chat!



BCcampus
Learning. Doing. Leading.

FLO FRIDAY - Elevate Your Online Presentation

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In this presentation, we will:

- Visit some slide presentation to identify the good, the bad, and the ugly
- Discuss strategies to achieve a powerful presentation through embracing design principles and the philosophy of Zen simplicity and naturalness
- Put theory into action by practicing newfound techniques with fellow participants

What aspects of an online presentation stand out to you and leave a lasting impact in your memory?

visual quality
Simplicity & good visuals
Good design. Easy to understand flow.
Stories with visuals

personal story

accessibility principles

text of appropriate size and ea

humour

Organ Organized
Things that make me think!

Interactive

music
Laughter

emotional connection

discuss around good questions

something to add to or complement oral presentation, if any

Visuals

clear flow, spare slides

Idea is central, not background or design elements Ideas

OUTLINE of Take Home Message

good info, simple

interaction

Colorful

Permanency

well paced, engaging, relevant

6x6 - no more than 6 lines of text with less than 6 words each per line

What are common issues with those slides?

- Type your answer in the Chat:

(Your answer can be specific

Slide 1: bad font

or general, *heavy-text*)

- Hit Enter when you hear "GO"



Responses: What are common issues with those slides?

too much text, not balanced between imagery and text, only a list of bullet points, contrast insufficient

Low contrast and small font in visuals make it hard to read; text heavy, not enough white space, inconsistent punctuation.

Text too close to edge of slide, hard to see - poor contrast, blurry text and too small, too much text lack of amazing images and finally, too many bullet points 😊

Colour contrast on graph, large text blocks, font size, lengthy bullet points, unclear screenshot, typos, too plain

Slide 1 - boring, no colour, too much words. Slide 2 - no visuals or colour. Slide 3 - background is too dark for the green font and bar chart.

some slides are too busy with too many images, colors - hard to focus on key message. Lack of titles on some slides. Too text heavy on some slides.

TOO MUCH TEXT!!!!!!! I like 3 2-3 word bullet point MAX. And if the presenter can create a framework (visual to show linkages between those concepts), even better.

Slide 1: text heavy, no visuals. Slide 2: no numbers in bullet points - hard to follow, 3: random fonts - 2 should be mx, 4: terrible visuals, 5: screwed photo

Responses: What are common issues with those slides?

Too many words; hard to digest quickly and easily

The picture does not obviously connect with the point or the text. Language is not clear or too long.

poor image or confusing

The graph is hard to read due to the font colours. The quotations may not work, depending on how it's presented. Read it out loud?

A handout and a slide are not the same thing

Too much text = small font

Unable to read text

No colour contrasts

too much info, repetition, too small, info or point not clear

slide 3: lack of padding around the text border; slide 4 - can't read green text, especially if someone is red/green colour-blind; slide 7: low quality images make text hard to read

Slide 1: Too much text on the screen, Slide 2 too many ideas for one slide

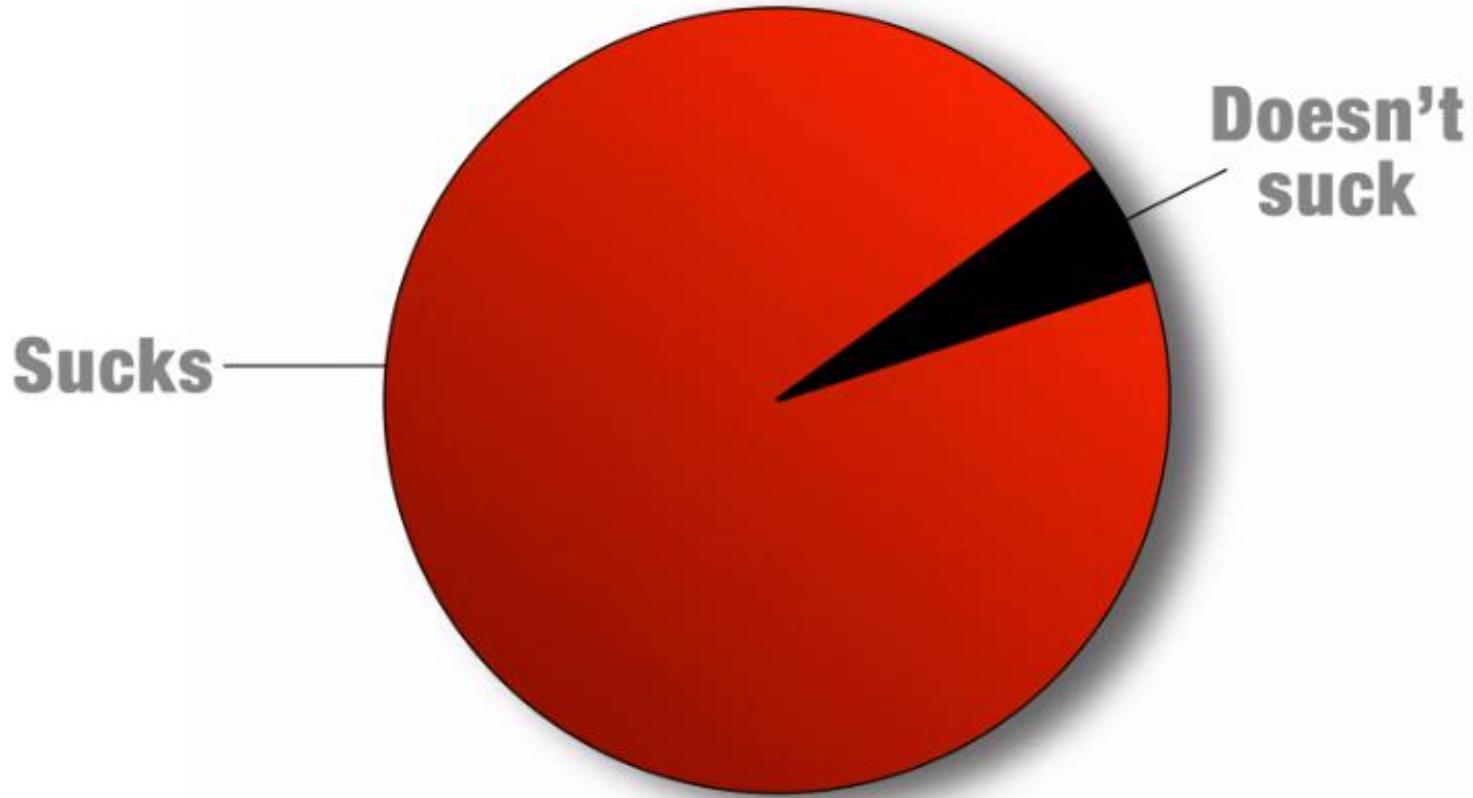
some no visuals

Slide 4: Not enough contrast, text is hard to read and blurry

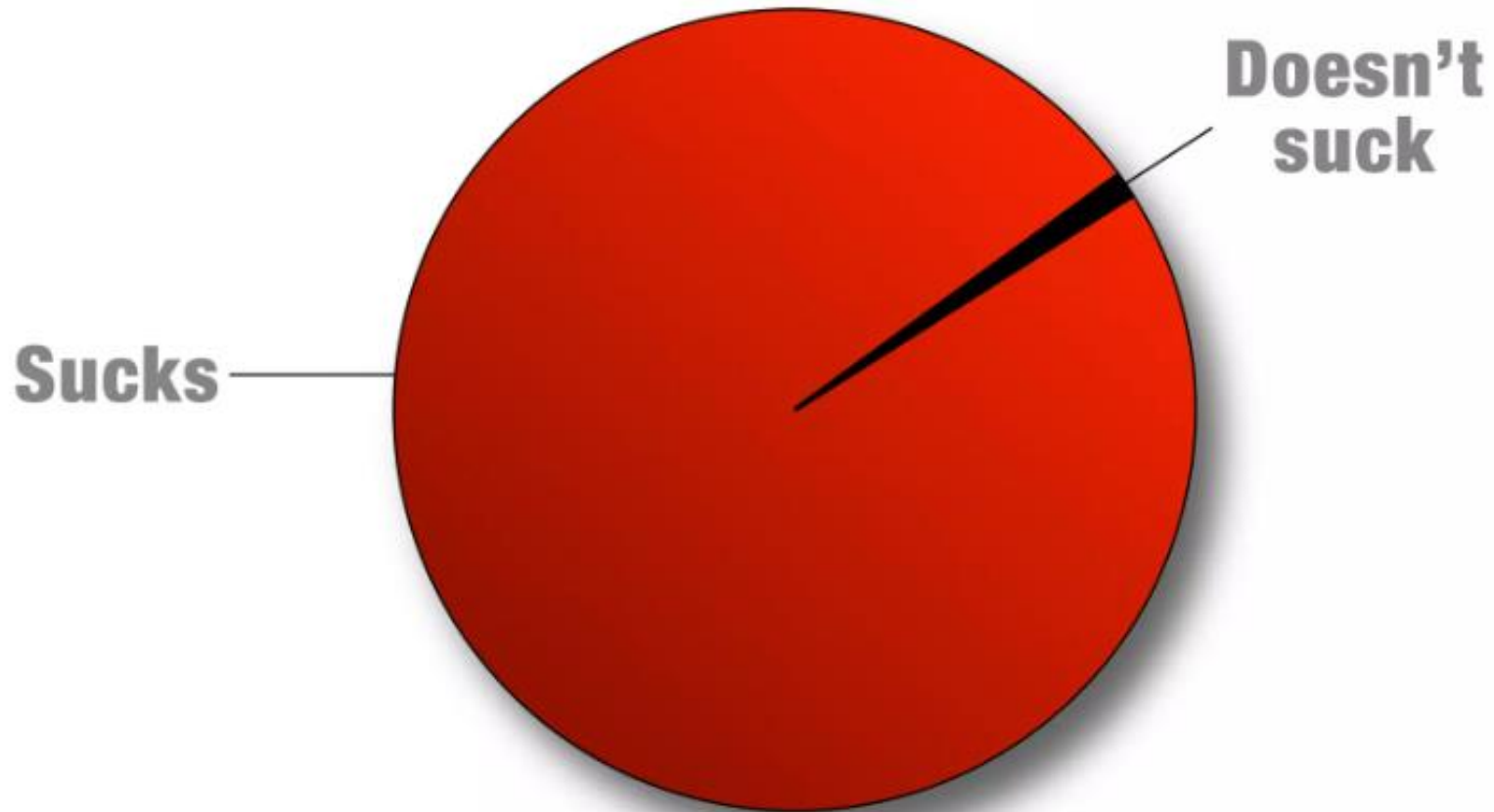
Presentation as a *creative act*



95% of presentations **SUCK**



It's actually **99%**



What we see

Long

Boring

Bad slides

Content free

What we want to see

Short
Simple
Visual
Engaging

No matter how impressive technology becomes in the future, no matter how many features and effects are added, the technology of the soul has not changed. Technologies are only useful to the degree that they make things clear and more memorable and strengthen the human-to-human connection that is the basis of communication. Used well, multimedia has the power to do this.

(Reynolds, 2020, p.11)

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Presentation is a Creative Act

Garr Reynolds



A large, smooth, light-colored rock, possibly a piece of driftwood or a natural rock formation, is positioned on a sandy beach. The rock is the central focus of the image, with its surface showing some texture and color variations. The background is a vast, flat expanse of sand that stretches to the horizon under a bright, clear sky.

When you do something, you should
burn yourself up completely, like a good
bonfire, leaving no trace of yourself.

-- Shunryu Suzuki

Creativity in preparation

Simplicity in design

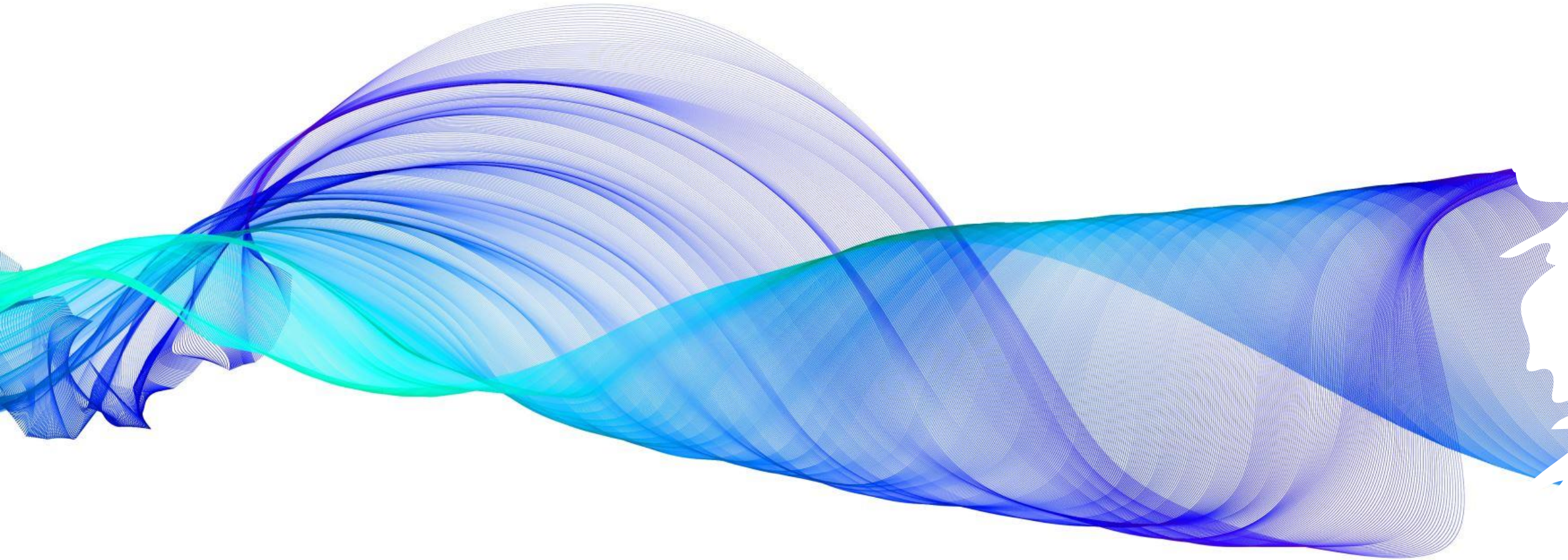
Naturalness in delivery

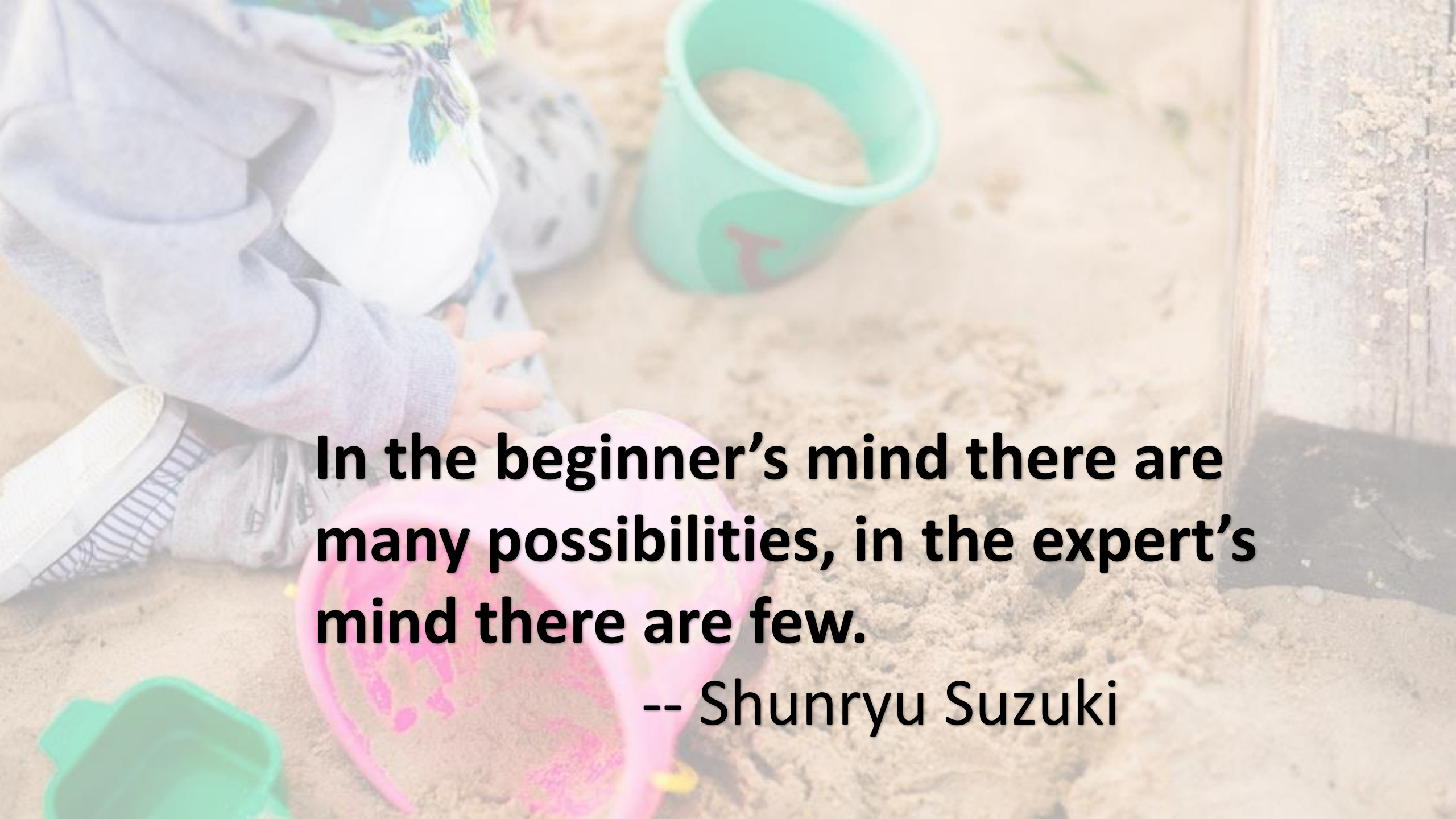
Creativity
in
preparing

Simplicity
in design

Naturalness
in delivery

Creativity in preparing



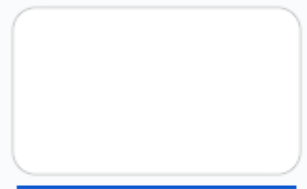
A child is sitting on the sand in a sandbox, wearing a grey long-sleeved shirt and white sneakers. The child is holding a white bucket with colorful tassels. There are several other buckets around: a green bucket with a red letter 'A' on it, a pink bucket with a yellow letter 'A' on it, and a green bucket. The sand is light-colored and has some tracks and small plants in it. The background is a wooden fence.

In the beginner's mind there are many possibilities, in the expert's mind there are few.

-- Shunryu Suzuki

Simplicity in Design





1

1

2

3

4

5

Click to add title

Click to add subtitle

Themes

In this presentation ▾

Click to add title

Click to add subtitle

Simple Light

Click to add title

Click to add subtitle

Simple Dark

Click to add title

Click to add subtitle

Import theme

Click to add speaker notes



The 1-7-7 Rule: Bullet Points

- Have only 1 main idea per slide
- Insert only seven lines of text maximum.
- Use only 7 words per line maximum
- The question is: Does this work?
- Is this method good advice?
- Is this really an appropriate effective visual
- This slide has just seven bullet points

de
Is it our fault?



Simplicity is the ultimate sophistication.

-- Leonardo da Vinci



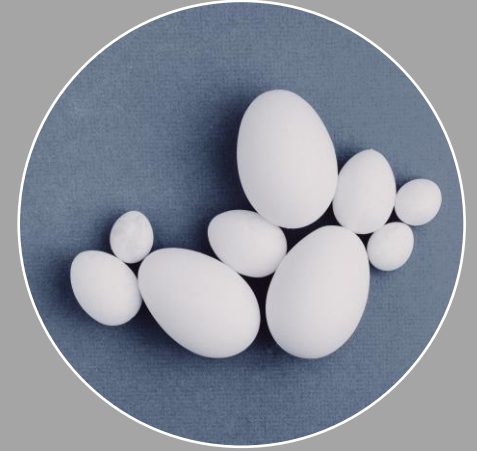
Contrast



Repetition



Alignment



Proximity

Use visuals and be bold

An aerial photograph of a large body of water, likely the ocean, showing a prominent wake from a ship moving through the water. The water is a deep blue color, and the wake is a lighter, whiteish-blue line that curves across the frame. The text "Naturalness in delivery" is overlaid in a bold, dark blue font across the upper portion of the image.

Naturalness in delivery

The presenter that actively engages an audience and displays enthusiasm for a message is an essential factor in the improvement of ... presentations.”

-- Dr. Ross Fisher



Outline:

- Student Engagement and Some Common Tech Tools
- Principles of choosing and using a tech tool
- Let's do a quick check with H5P!
- Reflect - Are you curious and confident in trying a new tech tool to engage students more?
- Q&A **we will also share some upcoming events at**

<https://www.pechakucha.com/>

References

- Photos from [Pexels.com](https://www.pexels.com) and [Unsplash.com](https://www.unsplash.com)
- <https://www.presentationzen.com/>
- Reynolds, G. (2020). *Presentation Zen: Simple ideas on presentation design and delivery* (3rd). New Riders.
- Suzuki, S. (2011). *Zen mind, beginner's mind*. Shambhala Publications.

Thank you everyone!



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