



Social Media

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What to expect


- 15-minute presentation
 - 15 minutes for discussion/questions/activities
- 





What is accessibility?

When we design and create resources, experiences, tools, and spaces that enable the diversity of our bodies and minds and centres the needs of people with disabilities.





Multi-Word Hashtags: PascalCase

- #accessibilitybites
- #goopen
- #openeducationweek
- #AccessibilityBites
- #GoOpen
- #OpenEducationWeek

Which is easier to read?

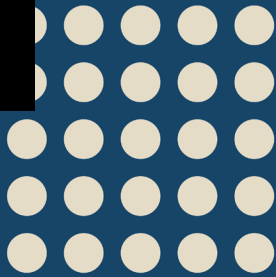
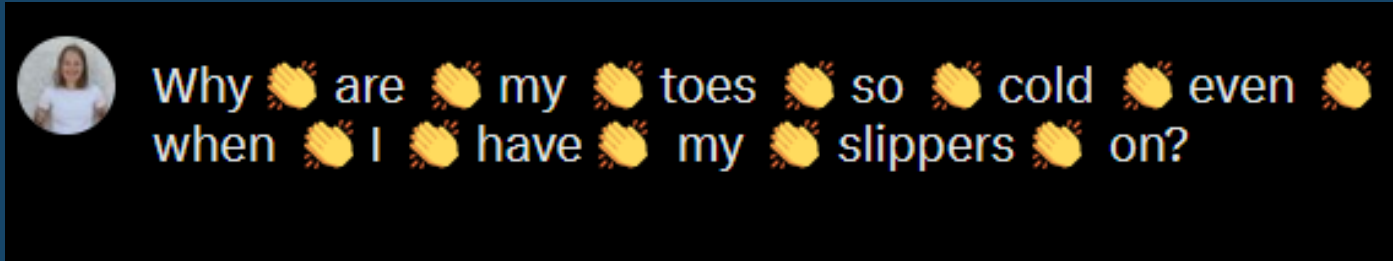




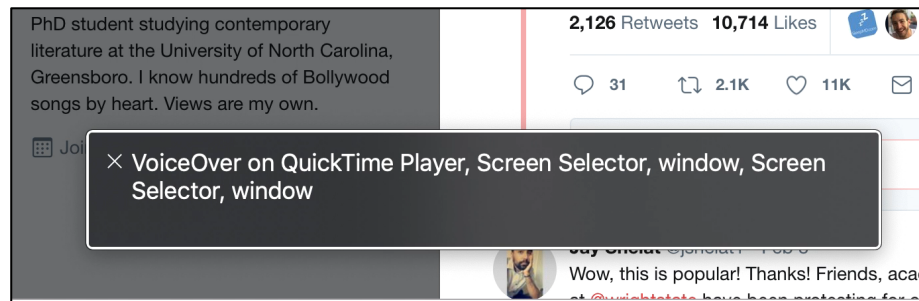
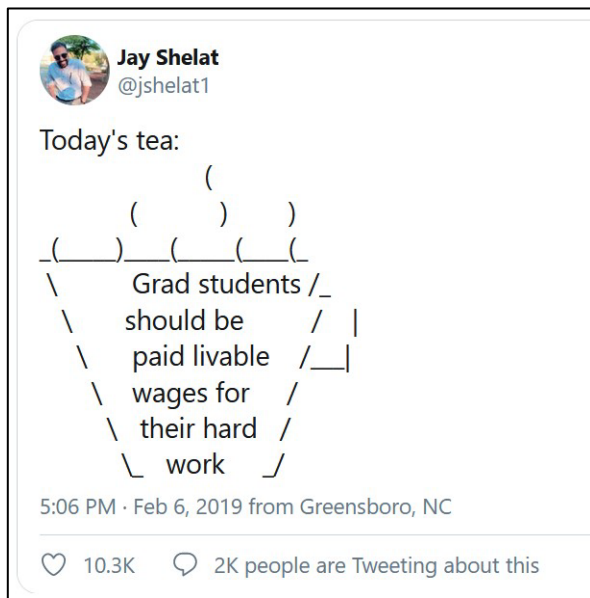
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Emojis are accessible... in moderation



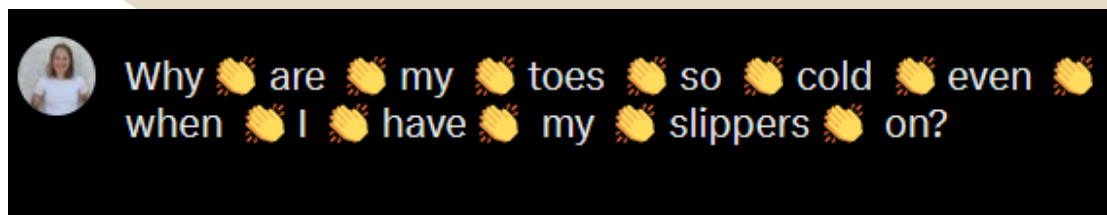
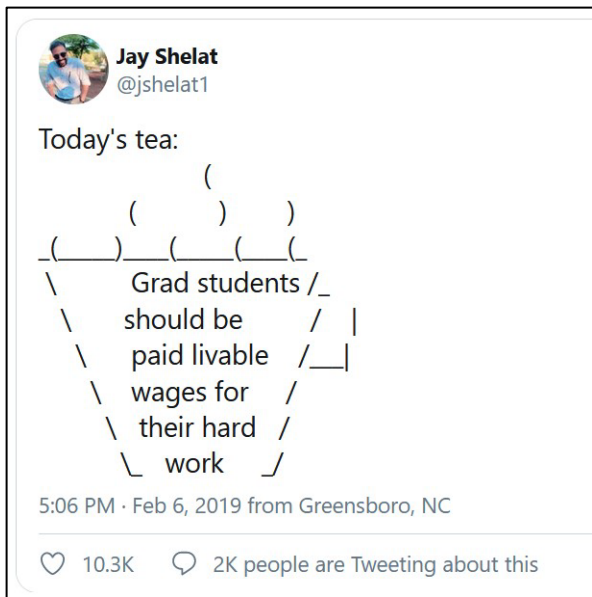
Creative Formatting



Kopacz, L. (2019, Feb 25). 7 ways to make your tweets more accessible. A11y with lindsey.
<https://www.a11ywithlindsey.com/blog/7-ways-tweets-more-accessible>



What would be an accessible way to share these posts?



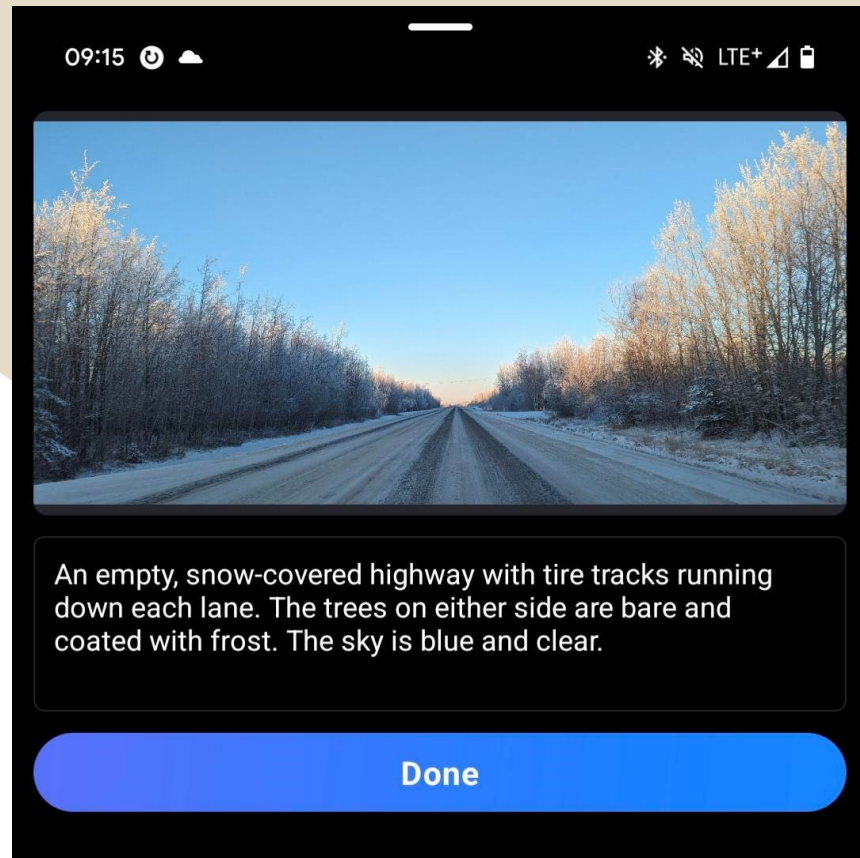
Take screenshots and post them as pictures with alt text.



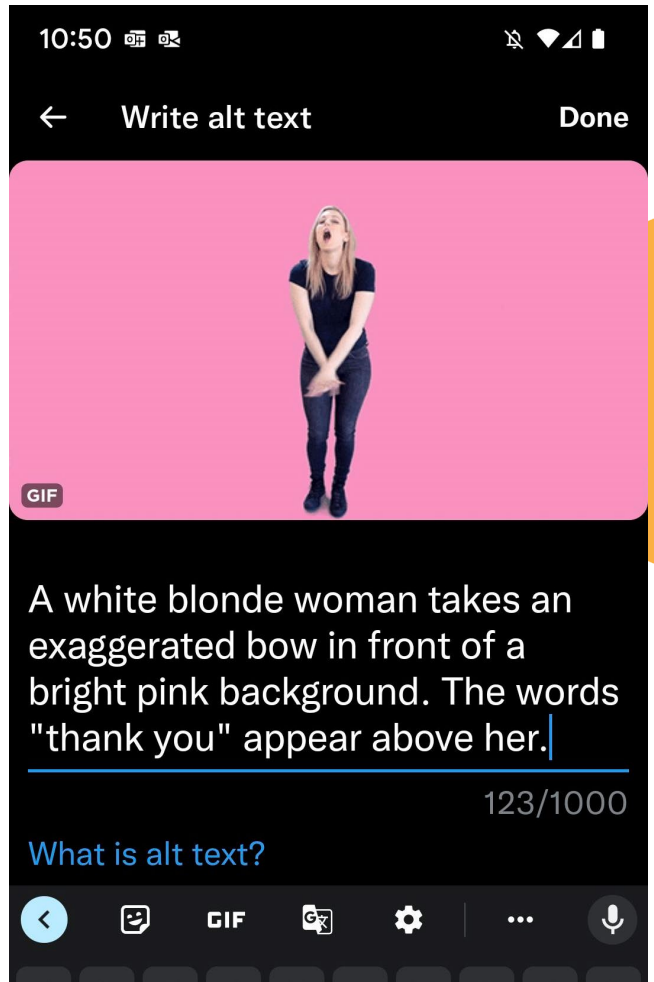
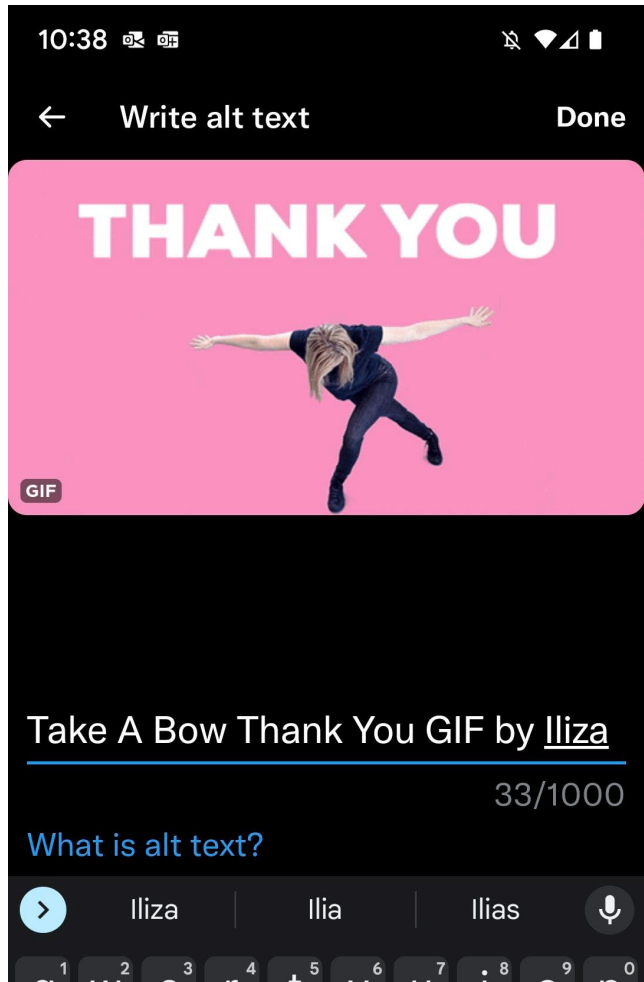
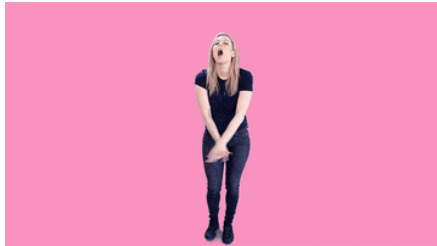


Images

All social media platforms should have a place where you can add alternative text to images.



GIFS

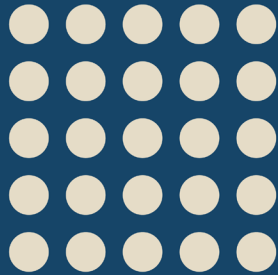




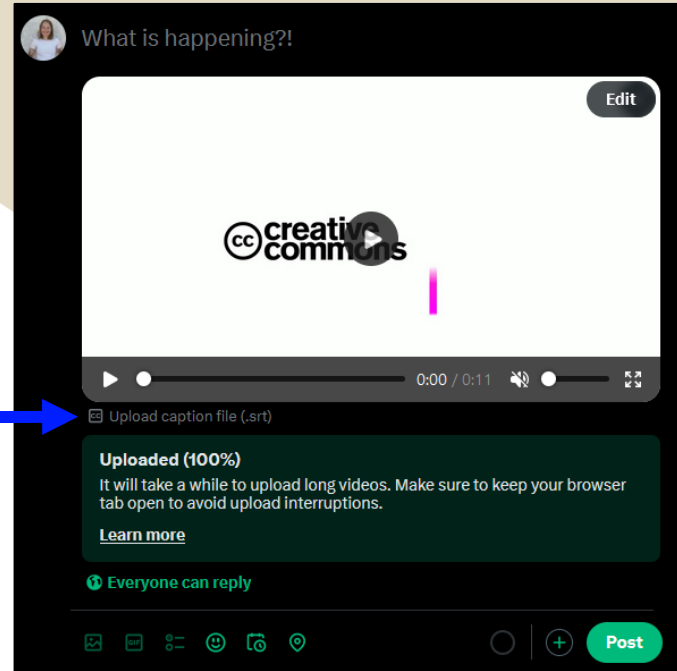
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Videos



Videos: Open vs. Closed Captions



Visual Descriptions in Videos

← Tweet



Witch, Please
@ohwitchplease

We loved talking about the rich (and horrifying) history of purple velvet in this weeks' episode, Harry Potter and the Half Blood Prince Wrap Up!

[photo ID: An illustration by Zoe of a purple snail leaving a trail of goo with the words "Purple Velvet is Gay" written in it.]



Include the description in the audio of the video

OR

Provide the description in the post



Readability!

Use

- Large text
- Simple, clear fonts
- High contrast colours

For open captions, ensure they are on the screen long enough for people to read.

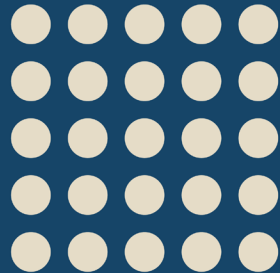




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Questions!



Activities to Try Out

- If you use a social media platform that allows you to edit past posts, go back and add alt text to images you've posted (i.e., Instagram)
- Share a post on any social media platform sharing what you learned in this session. Consider using hashtags and including a picture (with alt text).
- Find a post in this list of blog posts to read: <https://veroniiiica.com/tag/social-media/>



More Resources

- [A Guide to TikTok Accessibility: Settings, Tips, and Tricks](#)
- [Image Accessibility by Platform](#)
- [Veronica with Four Eyes - Blog posts re: social media](#)





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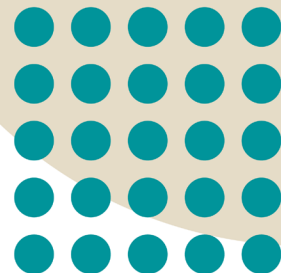
Thank you!

Register for upcoming Accessibility Bites sessions:

<https://bccampus.ca/events/>

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