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Navigating Authenticity and Anonymity in Your Online Identity

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Territorial Acknowledgements



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Agenda

- Explore different aspects of online identity and how they impact your self-image
- Navigate the push and pull between anonymity and authenticity in your online identity
- Develop strategies for managing your online identity in a way that supports your values and goals



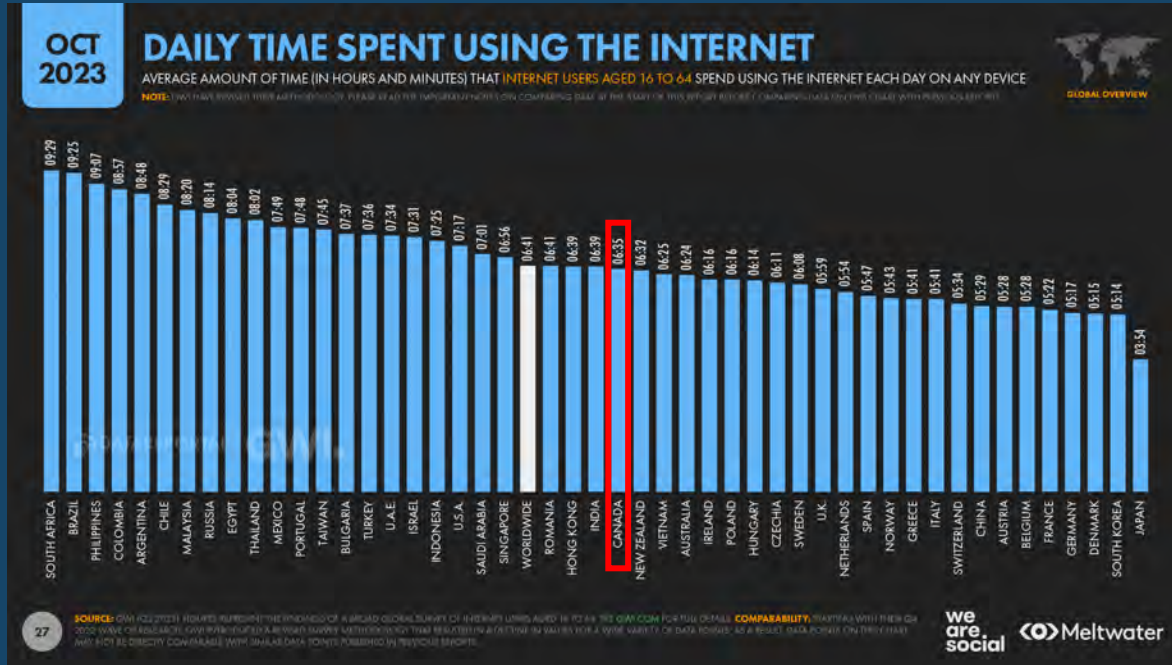
Poll

How many hours do you typically spend on the internet each day?

- A. 1-2 hours
- B. 2-4 hours
- C. 4-6 hours
- D. More than 6 hours



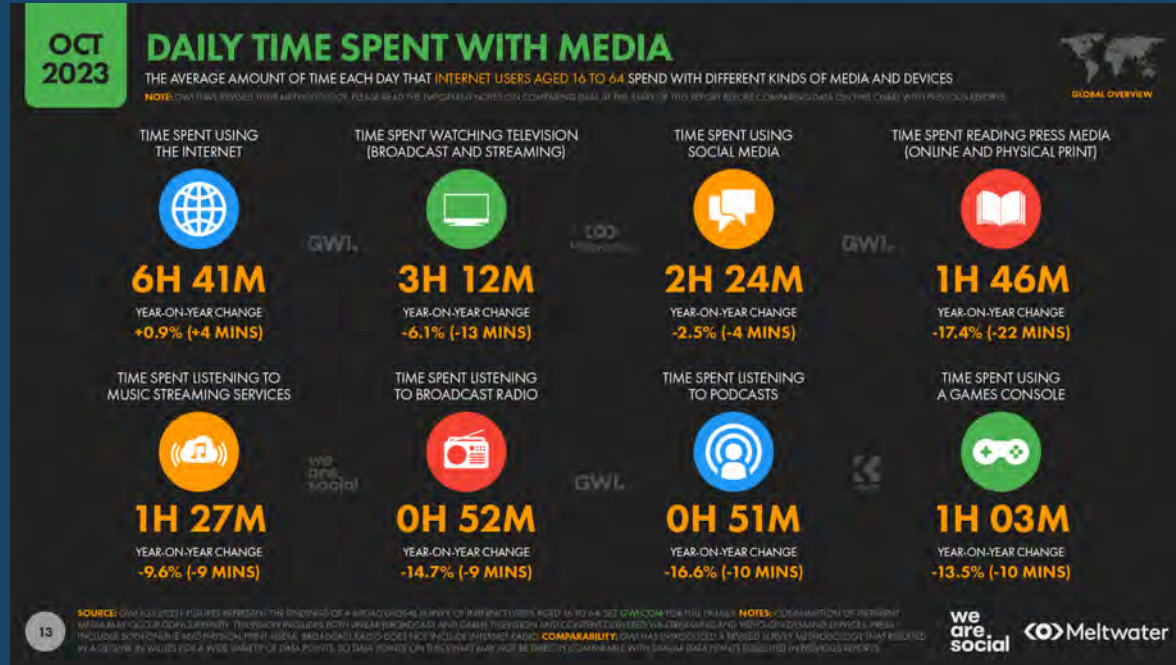
We are spending more time on the Internet



<https://datareportal.com/reports/digital-2023-october-global-statshot>



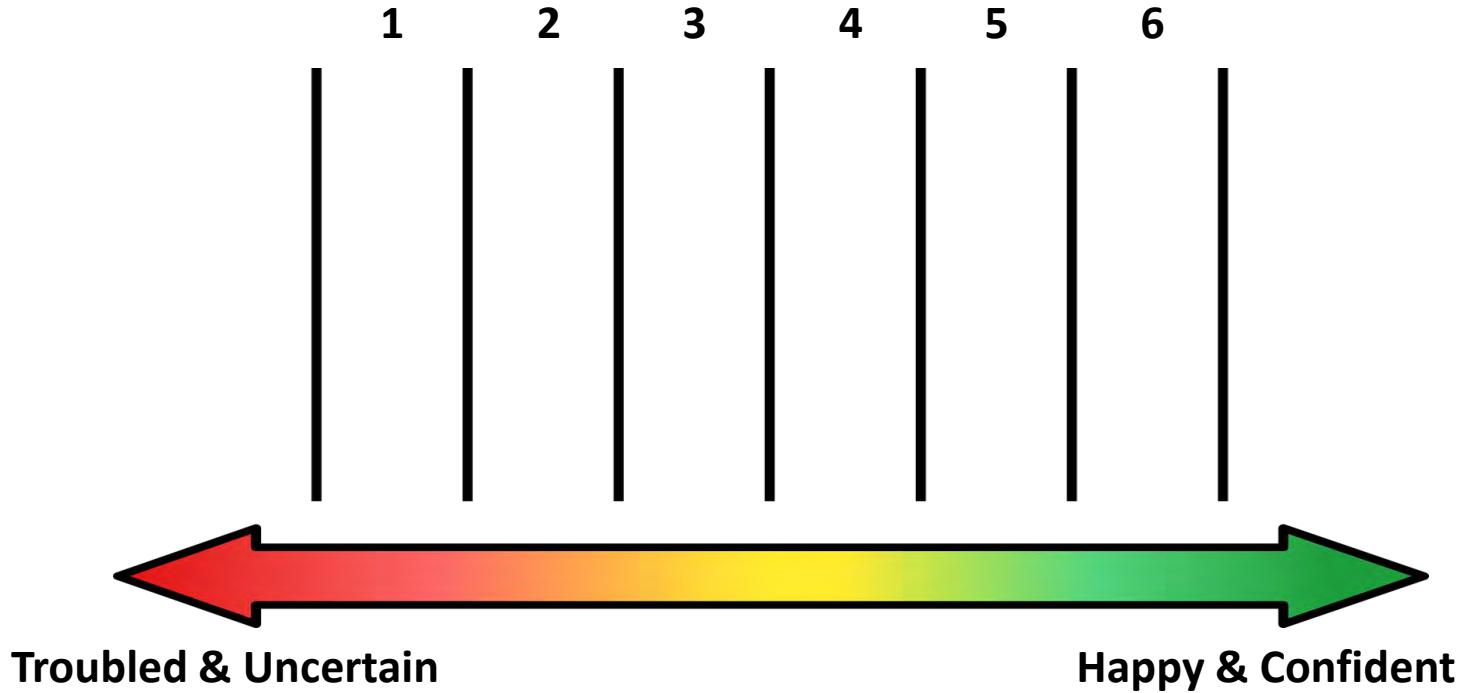
A third of online time is spent on social



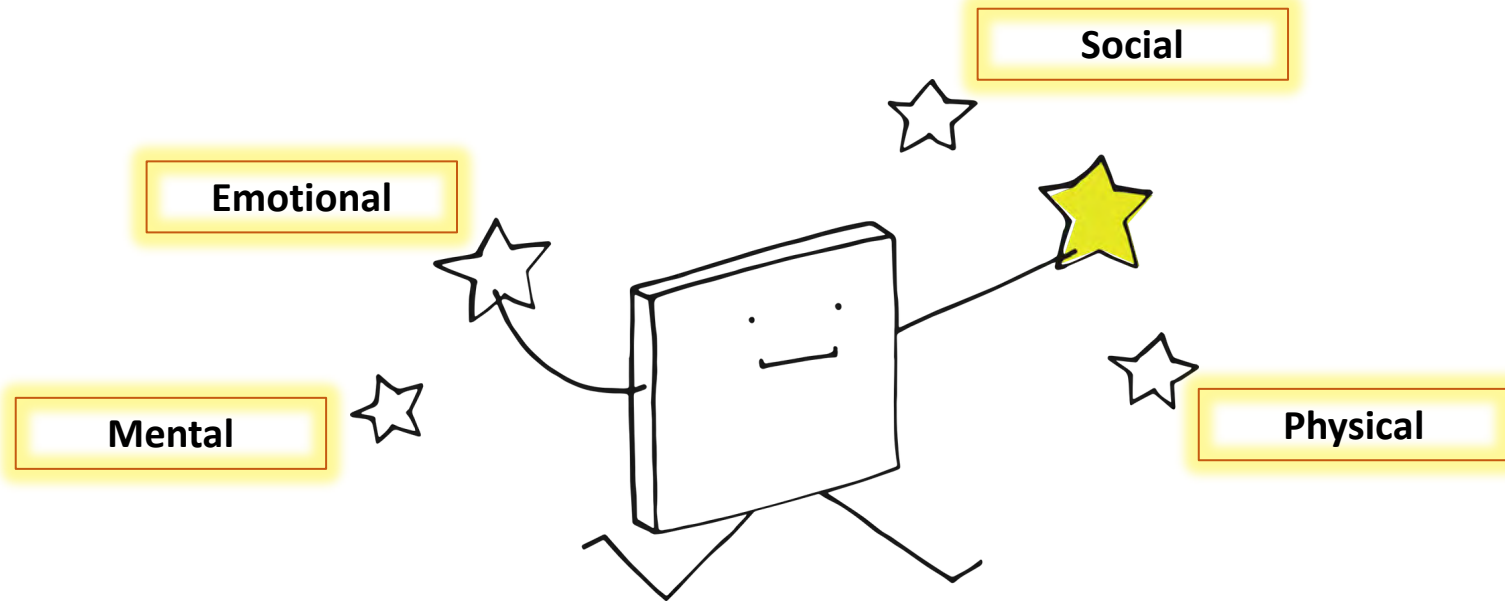
<https://datareportal.com/reports/digital-2023-october-global-statshot>



Digital Wellbeing



Digital Wellbeing



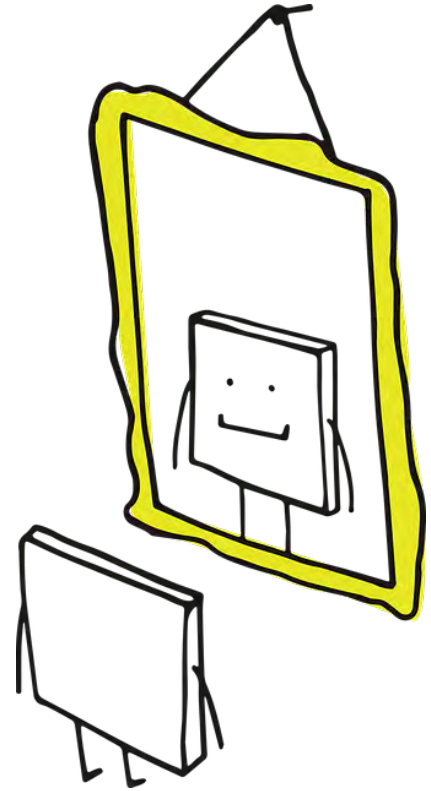
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Online Identity



Online Identity



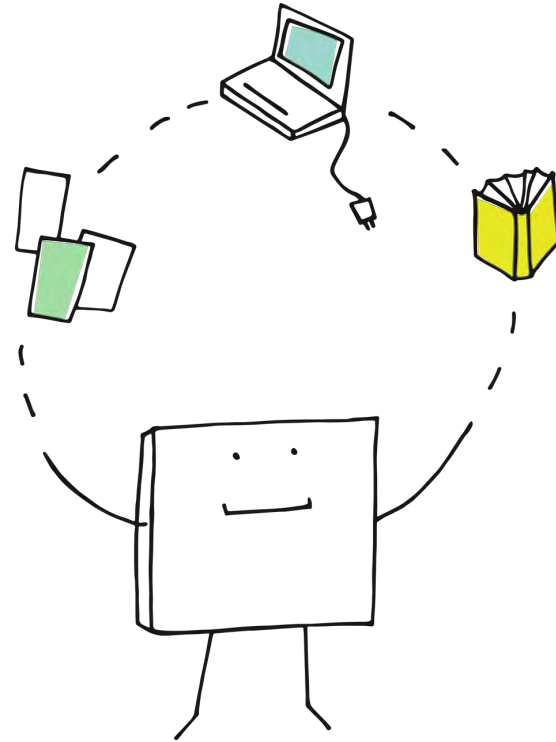
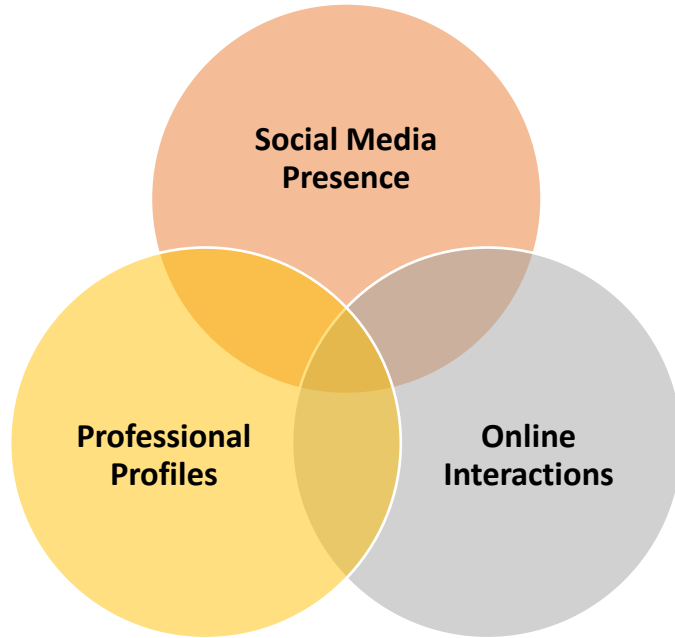
Meet Sarah, a Teacher



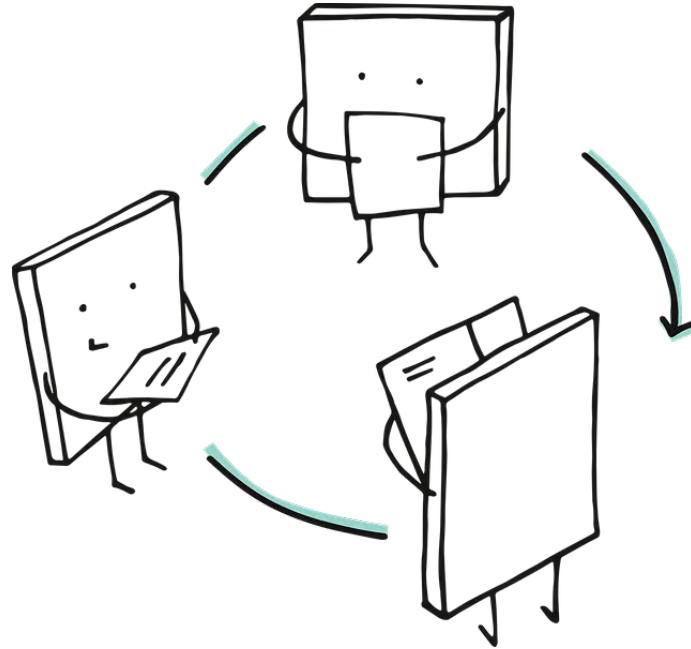
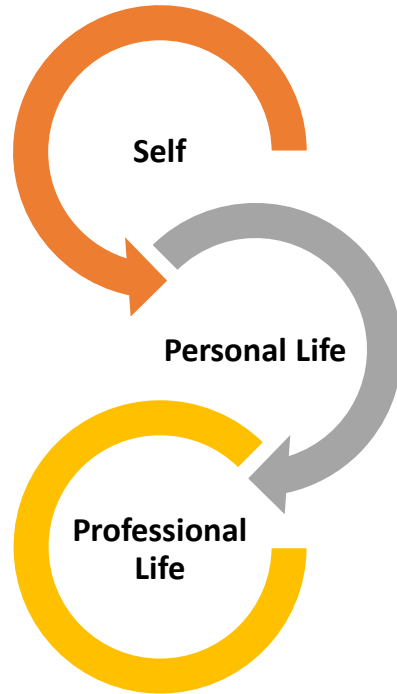
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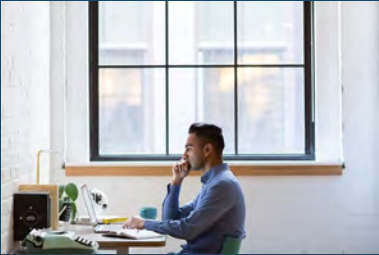
Components of Online Identity



Influence of Online Identity



Meet Professor Gupta



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Cartoon by Peter Steiner, published by The New Yorker on July 5, 1993. Source: Wikipedia

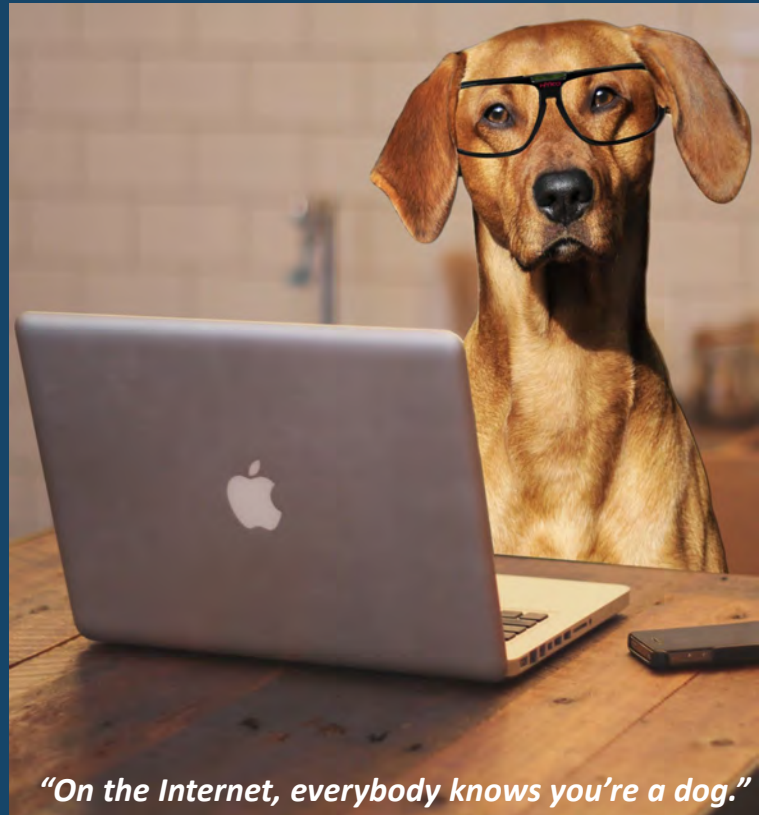
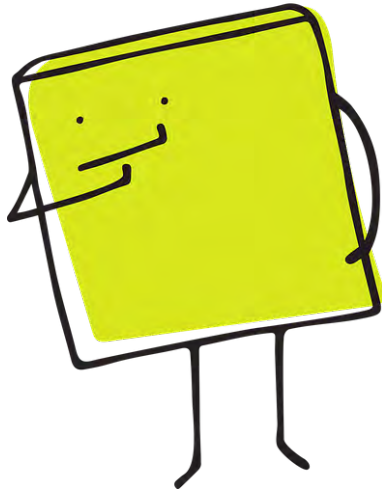


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Anonymity

?





positive impact
freedom learning
openness
level playing field
anonymity
comfort
development
teaching equality trust
honesty
self-disclosure

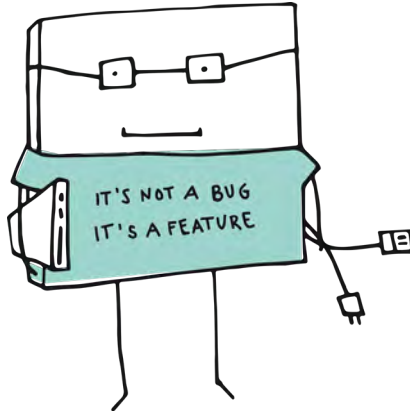


Anonymity in Teaching & Learning

Preferred

- Sensitive topics
- Controversial discussions
- Peer feedback
- Asking questions
- Personal reflections

Expectations



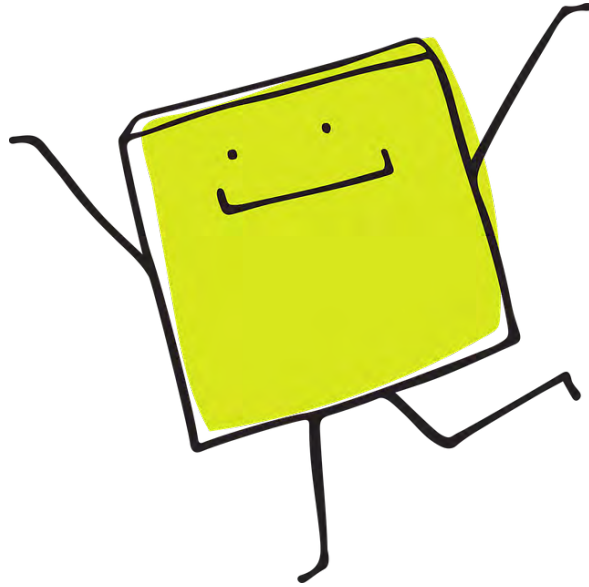
Not Okay

- Academic integrity
- Constructive behaviour
- Professional networking
- Community collaboration
- Assessments and evaluation

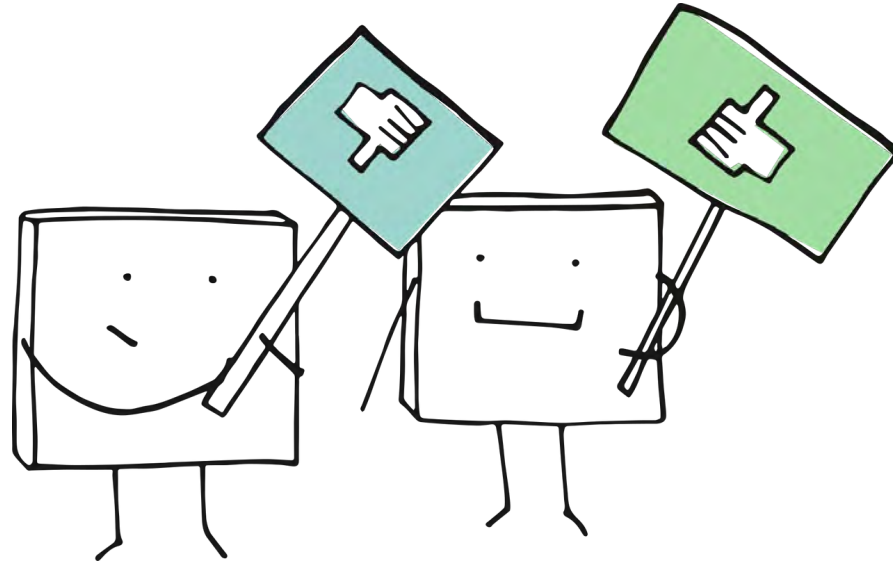
Guidelines



Authenticity



When Being Fake is Being Authentic



Poll

Is it possible to be authentic when teaching online?

- A) Yes
- B) No
- C) Partially



Online Authenticity Paradox



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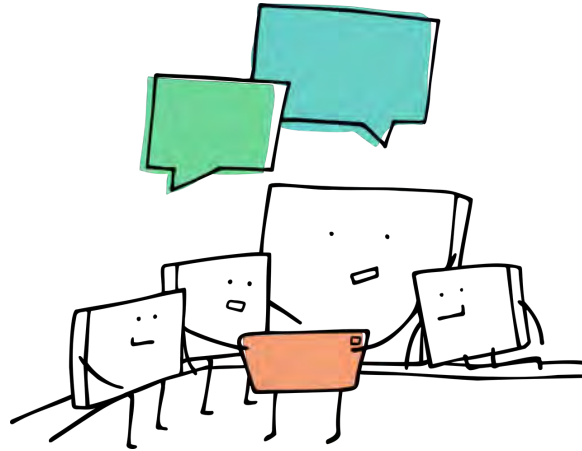


motivation learning
genuine connection
integrity flexibility rapport
clarity transparency
authenticity
engagement trust
positive community
teaching modeling
honesty
communication



Authenticity in Teaching & Learning

- Welcoming presence
- Active participation
- Engaged discussions
- Personal insights
- Mindful sharing



- Clear expectations
- Timely feedback
- Inclusive instruction
- Authentic assessments
- Responsive teaching

Genuine Connections



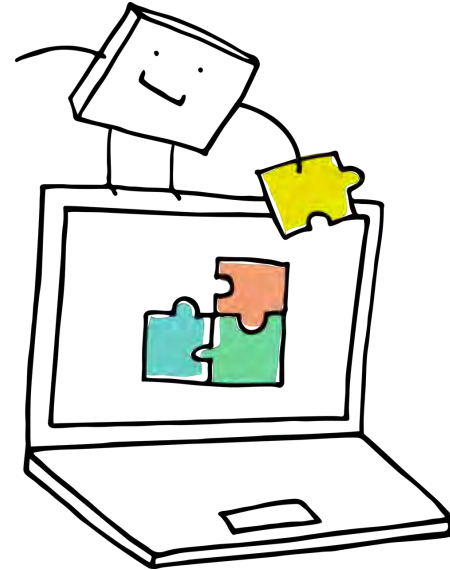
Supportive Environment



~~Anonymity VS. Authenticity~~

Anonymity AND Authenticity

- ❑ A blogger sharing personal stories for authenticity but using a pen name for privacy.
- ❑ An activist advocating for social change using a pseudonym to protect their identity.
- ❑ An online instructor sharing professional insights publicly on LinkedIn and participating anonymously in a forum to discuss personal teaching challenges.



Let's Share!

Anonymity:

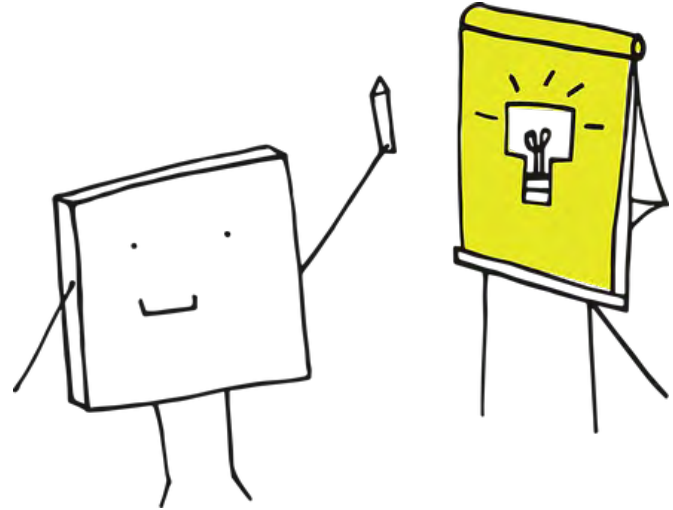
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Password: FloFri#1

Authenticity:

<https://padlet.com/write2tgoel/authenticity-in-teaching-learning-pc82r9ea9wmlvou4>

Password: FloFri#1



Navigating Anonymity & Authenticity

- Align your online presence with your goals and values
- Set clear intentions
- Maintain consistency
- Practice responsible engagement
- Regularly review and adjust your digital footprint
- Be mindful about sharing

Anonymity is a choice and is preferred in some situations and not desired in other situations

Definition and expression of authenticity can change over time; online authenticity is paradoxical



Spectrum of Solutions



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Thank You!

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See you @ our upcoming events

FLO MicroCourse: **Please Share with the Class – Creating Online Gallery and Portfolio Spaces**

29 Jan. – 2 Feb.

FLO MicroCourse: **Write a Compelling Discussion Prompt**

26 Feb. – 3 Mar.

14 Feb.

FLO EdTech Sandbox Series: **H5P**

27 Feb.

Research Speaker Series – **Digital Arts-based Research in Education**

<https://bccampus.ca/events/>