EDTECH

Sandbox Series

Exploring Animaker for Teaching and Learning

Maryam Safa Schneider

University Canada West

February 26, 2025

10 a.m. - 12 p.m.

BCcampus

Land Acknowledgement

Vancouver is located on territory that was never ceded or given up to the Crown by the Musqueam xʷməθkʷəy̓əm (People of the Inlet), Squamish Sḵwx̱wú7mesh (Mother of the Wind), or səlilwətaɬ Tsleil-Waututh (People of the River Grass).

https://vancouver.ca/people-programs/land-acknowledgement.aspx

What is Animaker?

Intuitive online tool for creating professional-looking animations

Key Features of Animaker:

- User-friendly drag-and-drop interface
- Access to extensive characters and AI-powered elements
- AI-powered subtitle creation
- Natural-sounding AI voiceovers
- AI-powered explainer videos

Why Animation and Animaker?

- Supports Multiple Means of Representation (Universal Design for Learning or UDL Principle)

- Engages Visual Learners

- Supports Auditory Learners

- Supports Visual Storytelling & scenario-based learning

- Promotes creativity and collaboration

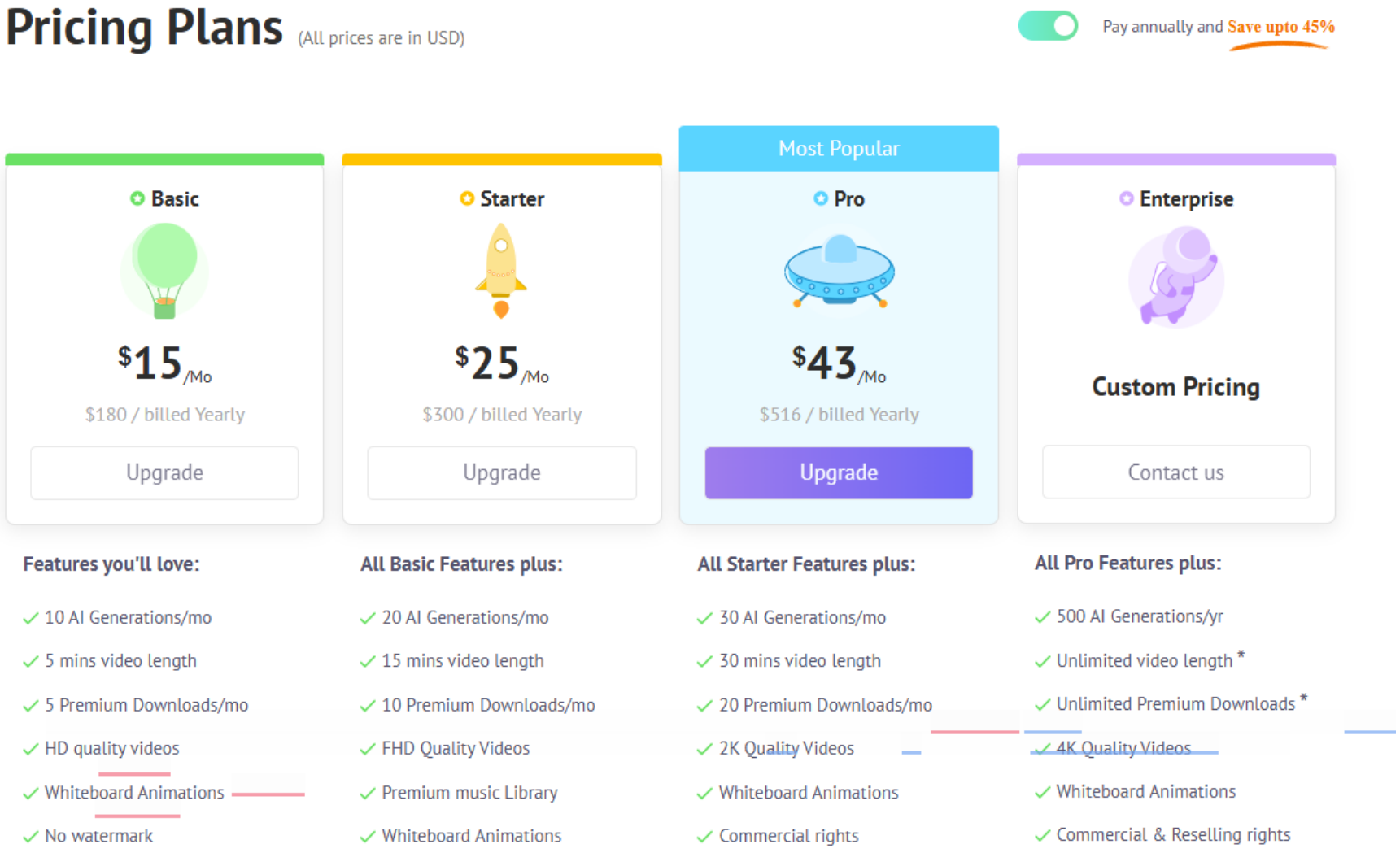
Question: *How familiar are you with Animaker or animation tools in general?*

- Very familiar, I use it regularly
- Somewhat familiar, I've used it a few times
- Not familiar at all, this is my first time

Poll #1

Free Account

- Animations under 2 minutes
- Elements without the stars



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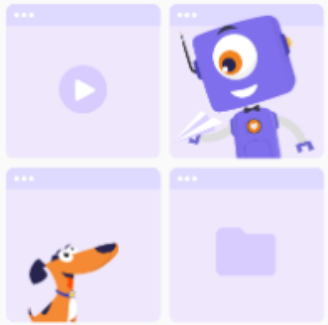

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Any projects or folders shared to you by your colleagues will appear here.

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MS **Maryam Schneider's tea...**

Enter email address Member

Enter email address Member

Enter email address Member

Enter email address Member

+ Add another invitation

Invite People

Admin (1)

Maryam Schneider

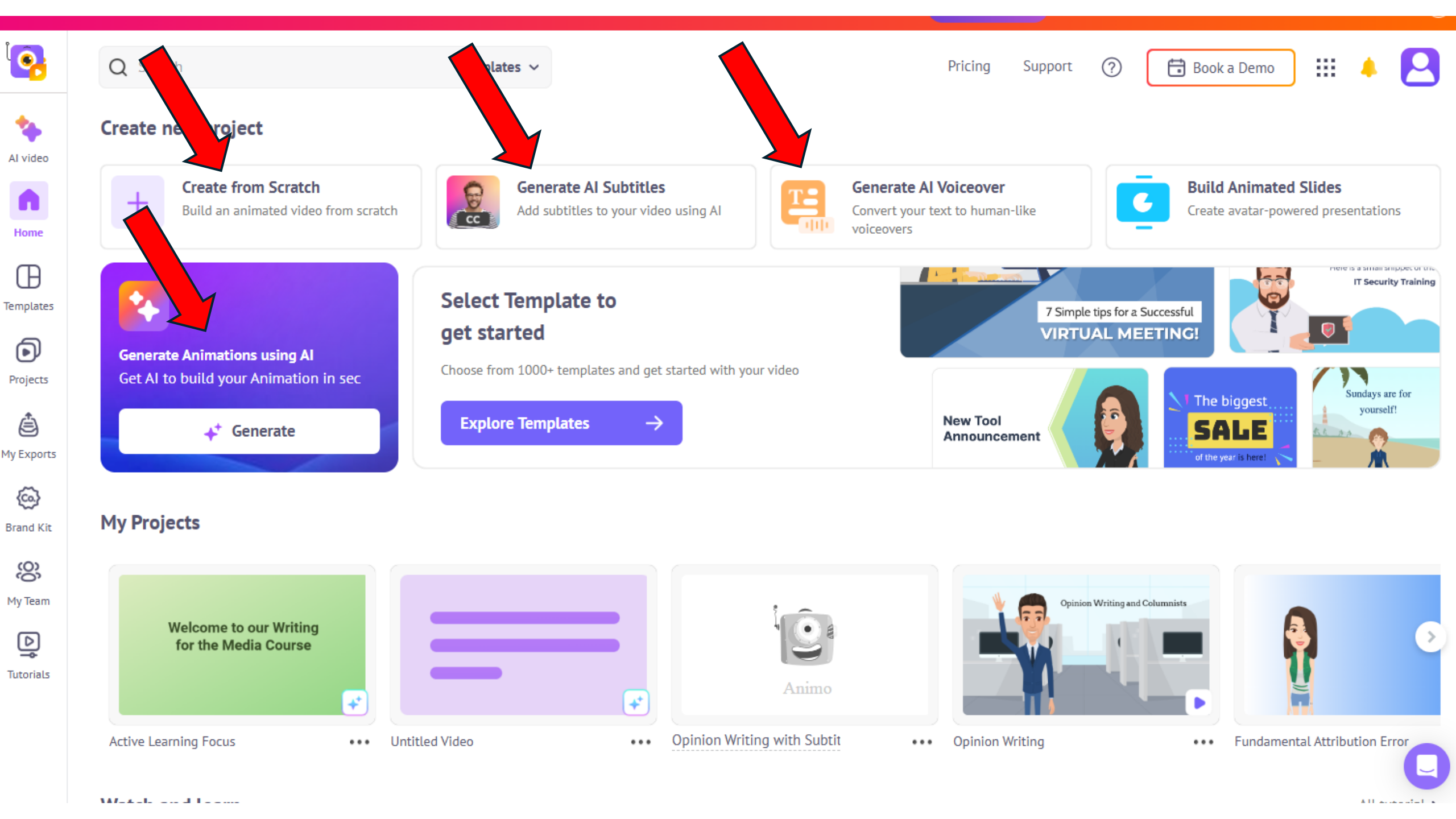
Owner

Today's Workshop:

- Overview of Animaker's AI tools

- How to Make Explainer videos (2 ways)
  - Explainer #1: GenAI
  - Explainer #2: Create from scratch + GenAI voiceovers
    - Adding GenAI subtitles to Explainer #2

- Student projects (time permitting)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IT Security Training
New Tool Announcement
The biggest SALE of the year is here!
Sundays are for yourself!
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Welcome to our Writing for the Media Course
Active Learning Focus
Untitled Video
Animo
Opinion Writing with Subtit
Opinion Writing and Columnists
Opinion Writing
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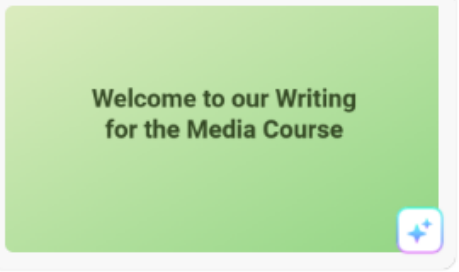
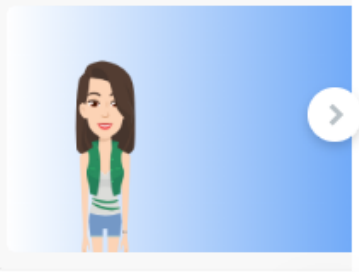


Active Learning Focus

Untitled Video

Opinion Writing with Subtit

Opinion Writing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Animaker AI

Let's Start By Choosing Your Video Category

Explainer

Product Explainer

Service Explainer

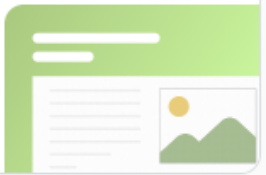
General Explainer

Coming soon

Training

Informational T…

Process Training



Course Overview

Course Recap

Product Training

Promo

Take your time to thoughtfully answer these questions for the best results

What is the title of the training video?

Exploring Animaker for Teaching and Learning

What is the name of the trainer?

Maryam Safa Schneider

Provide a short Intro about trainer (Designation, experience & Company name).

Assistant Professor of communication and psychology at University Canada West

Provide the name of the training modules covered.

Module 1: Introduction and Overview of Animaker Module 2: Signing up for Animaker Module 3: Animaker Scavenger Hunt Module 4: Creating a Short Animation Module 5

Why does this training matter?

Animaker offers an intuitive platform for creating professional-grade animations without needing advanced technical skills. The training gives teachers the ability to use this to

Call-to-action for the trainees at the end of the training.

Start creating dynamic, engaging animations today to elevate your teaching and captivate your students.

Proceed to create

Explainer #1: Animaker GenAI

Workshop Overview

File | Tutorials | Animaker for ... | 98% | Upgrade to starter | Publish

Style | Templates | Character | Property | Text | BG | Image | Video | Music | Effect | Uploads | More

Create your own character

Business Friendly View all

Casual View all

Science & Healthcare View all

Direction | Transition

+ Add Scene

Scene 1 00:04.7

Scene 2 00:09.0

Scene 3 00:07.4

Scene Timeline | Overall Timeline | 00:09.7 / 01:25.8 | Layer

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1 | 00:10 | 3 | 4 | 5 | 6 | 7 | 8 | 9

Create new project

Cartoon

Whiteboard

Horizontal Video 16:9

Square Video 1:1

Vertical Video 9:16

Custom Size Width Height Create

File | Tutorials | Animaker for ... | 98% | Upgrade to starter | Publish

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Maryam Safa Schneider

Assistant Professor

University Canada West

Made with Animaker

+ Add Scene

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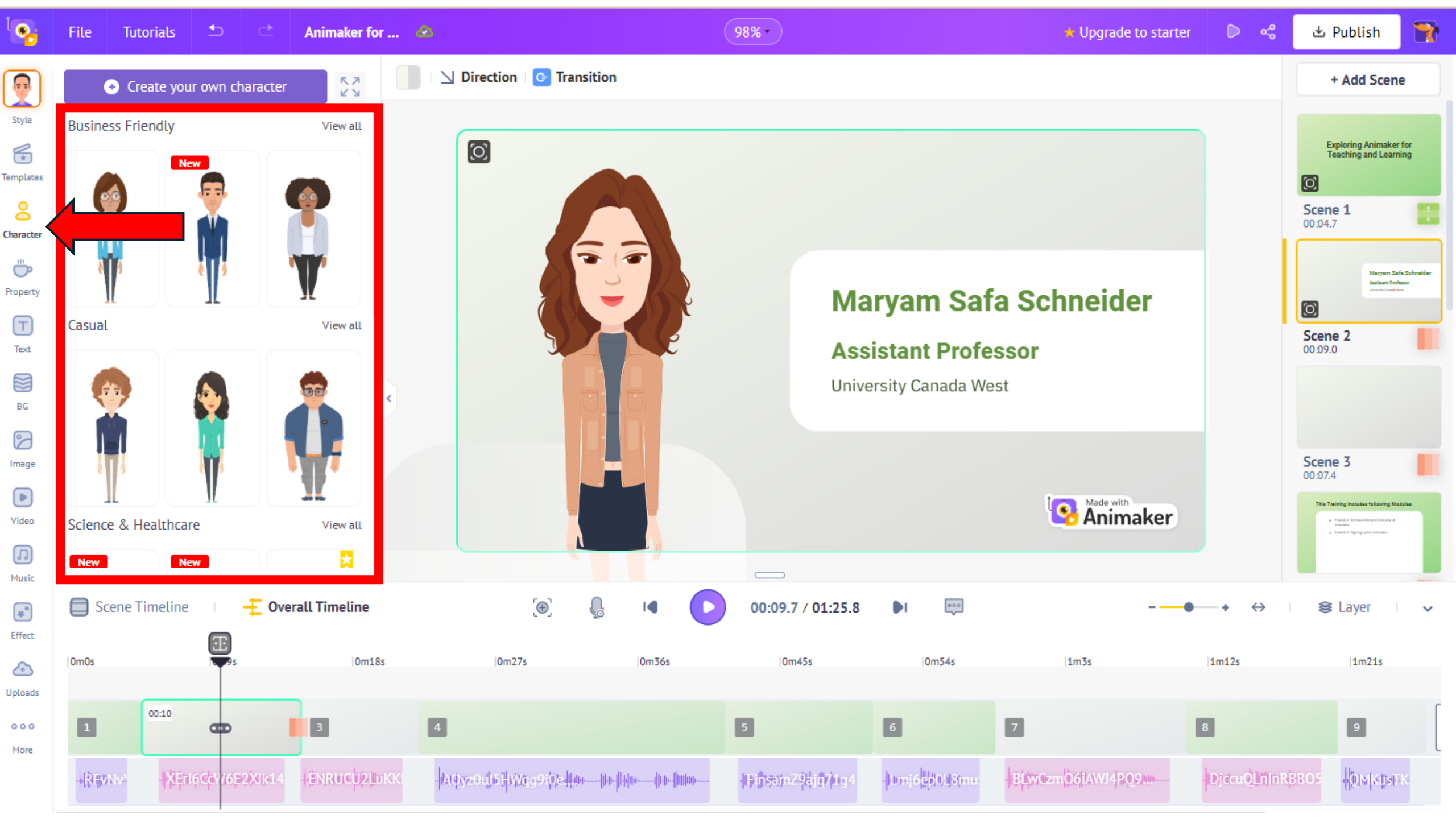
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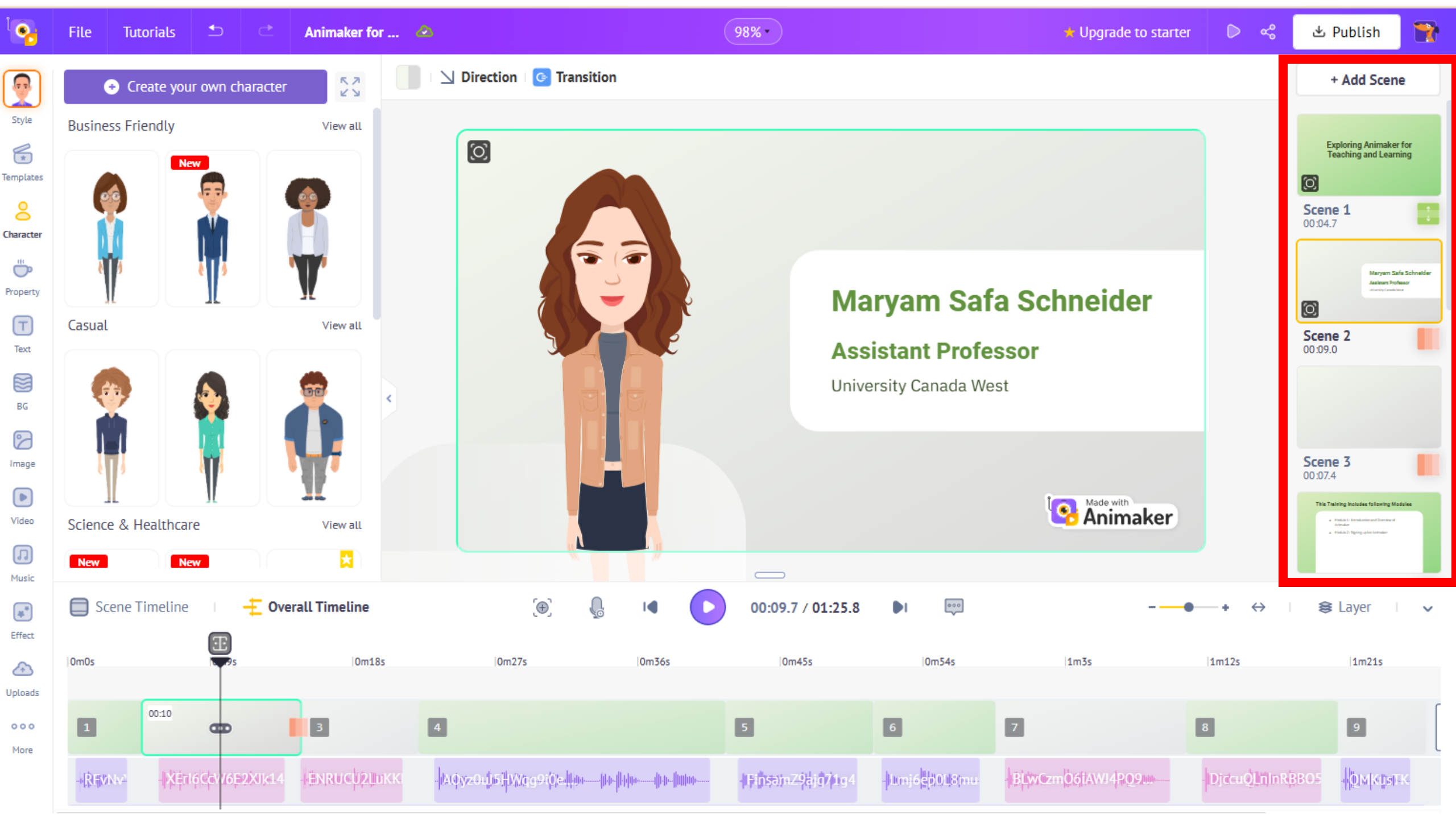
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Create your own character

Business Friendly View all

Casual View all

Science & Healthcare View all

Direction | Transition

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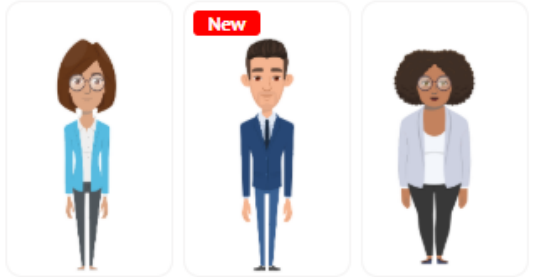
File Tutorials Animaker for ... 98% Upgrade to Publish

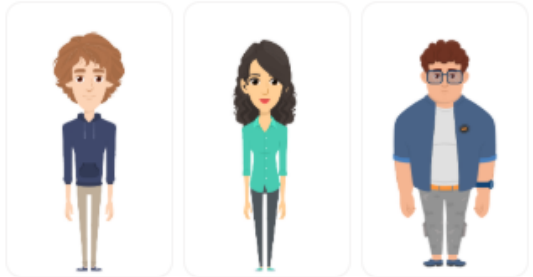
Style Templates Character Property Text BG Image Video Music Effect Uploads More

Create your own character

Business Friendly View all



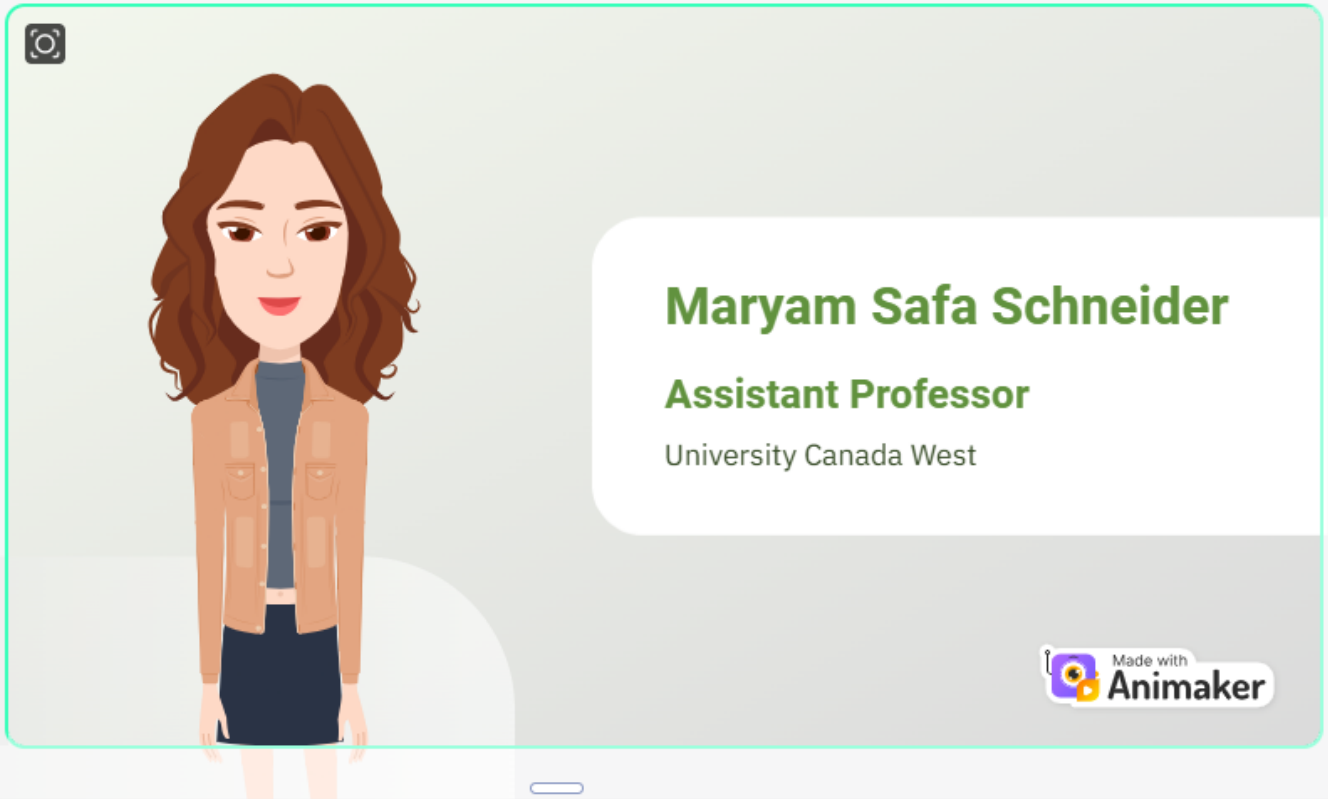
Casual View all



Science & Healthcare View all

New New

Direction Transition



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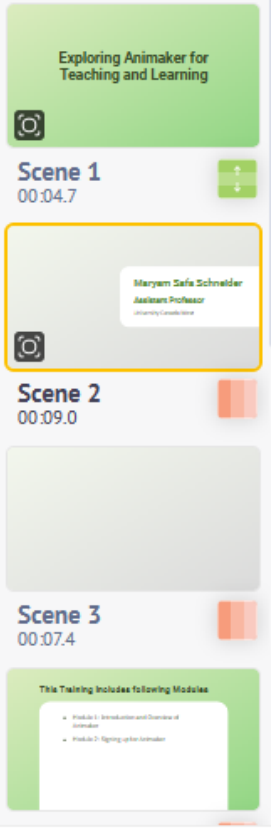

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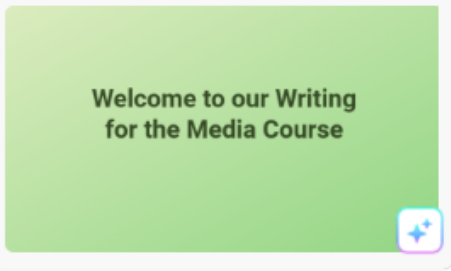

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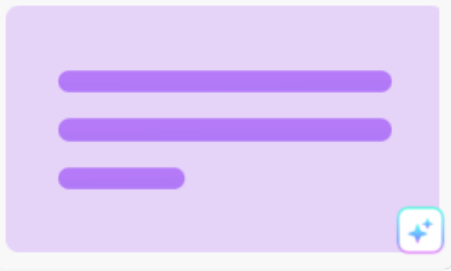

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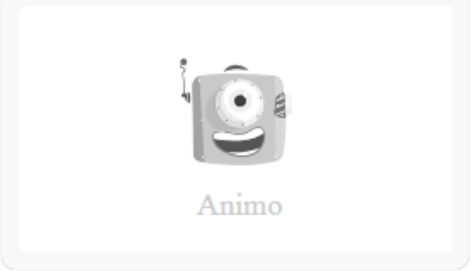
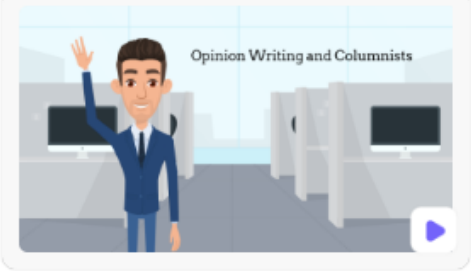
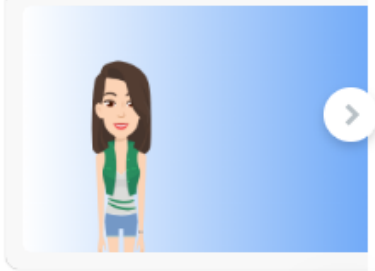


Opinion Writing with Subtit



Opinion Writing



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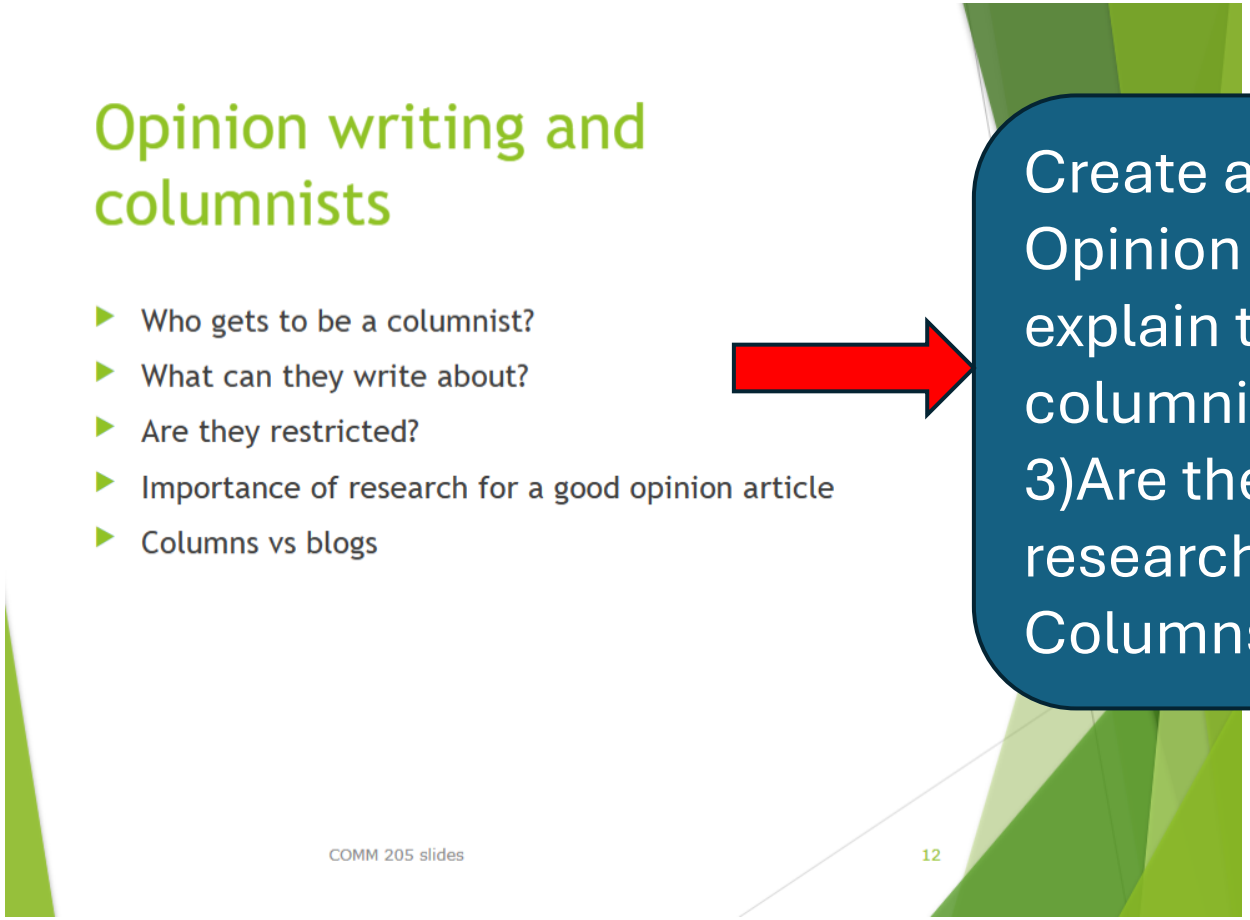
Explainer #2: Create from scratch + GenAI Voiceovers

Writing for the Media

My slide > ChatGPT



Create a script for an explainer video titled Opinion Writing and Columnists and explain the following: 1) who gets to be a columnist? 2) What can they write about? 3)Are they restricted? 4)Importance of research for a good opinion article 5) Columns vs blogs

ChatGPT

[Opening Scene: Intro Animation]

Title: "Opinion Writing and Columnists"

Narrator (Voice-over)
"Welcome! In today's
Whether you're an as
about, and the impor

[Scene 1: Who Gets to Be a Columnist?]

Visuals: Diverse professionals sitting at desks, writing, with images of famous columnists in the background.

Narrator (Vo
"First off, wh
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[Scene 2: What Can They Write About?]

Visuals: A range of topics appear—politics, social issues, sports, lifestyle, entertainment—next to a columnist with a typewriter or laptop.

Narrator (Voice-over):
"So, what can a columnist write about? The answer: almost anything! Politics, social issues, culture, sports, entertainment—columnists have the freedom to discuss a broad range of subjects. Their job is to share their views and insights on topics that are relevant to their readers. If there's something happening in the world, chances are, there's a columnist writing about it."

Welcome to Animaker Voice!

Please select a voice type for your project.

Podcaster

Marketer

Content Creator

Educator

Narrator

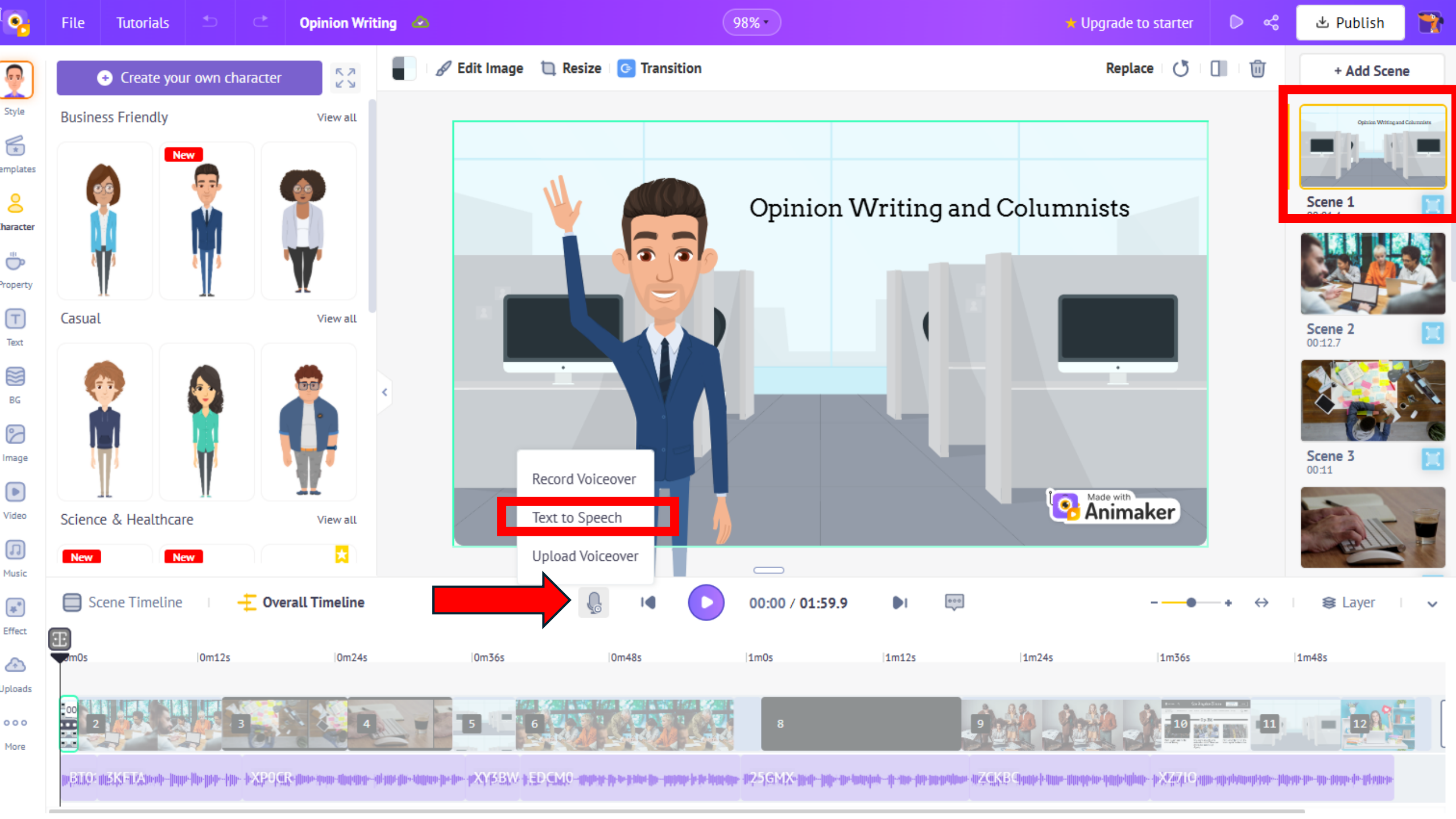
All

Select your Voice

Educator

Search Language, Gender

Jenny English (US)	Jane English (US)	Stacy English (US)
Helen English (US)	Christopher English (US)	Jason English (US)
Justin English (US)	Robert English (British)	Alfie English (British)
Libby English (British)	Abbi English (British)	Olivia English (British)
Natasha English (Australian)	Elsie English (Australian)	Freya English (Australian)
Darren English (Australian)	Yan English (Hong Kong SAR)	Prabhat English (Indian)
Deepika English (Indian)	James English (Philippines)	Elimu English (Tanzania)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New
Casual
View all
Science & Healthcare
View all
New
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Edit Image
Resize
Transition
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+ Add Scene
Opinion Writing and Columnists
Record Voiceover
Text to Speech
Upload Voiceover
Made with Animaker
Scene 1
Scene 2
00:12.7
Scene 3
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Scene Timeline
Overall Timeline
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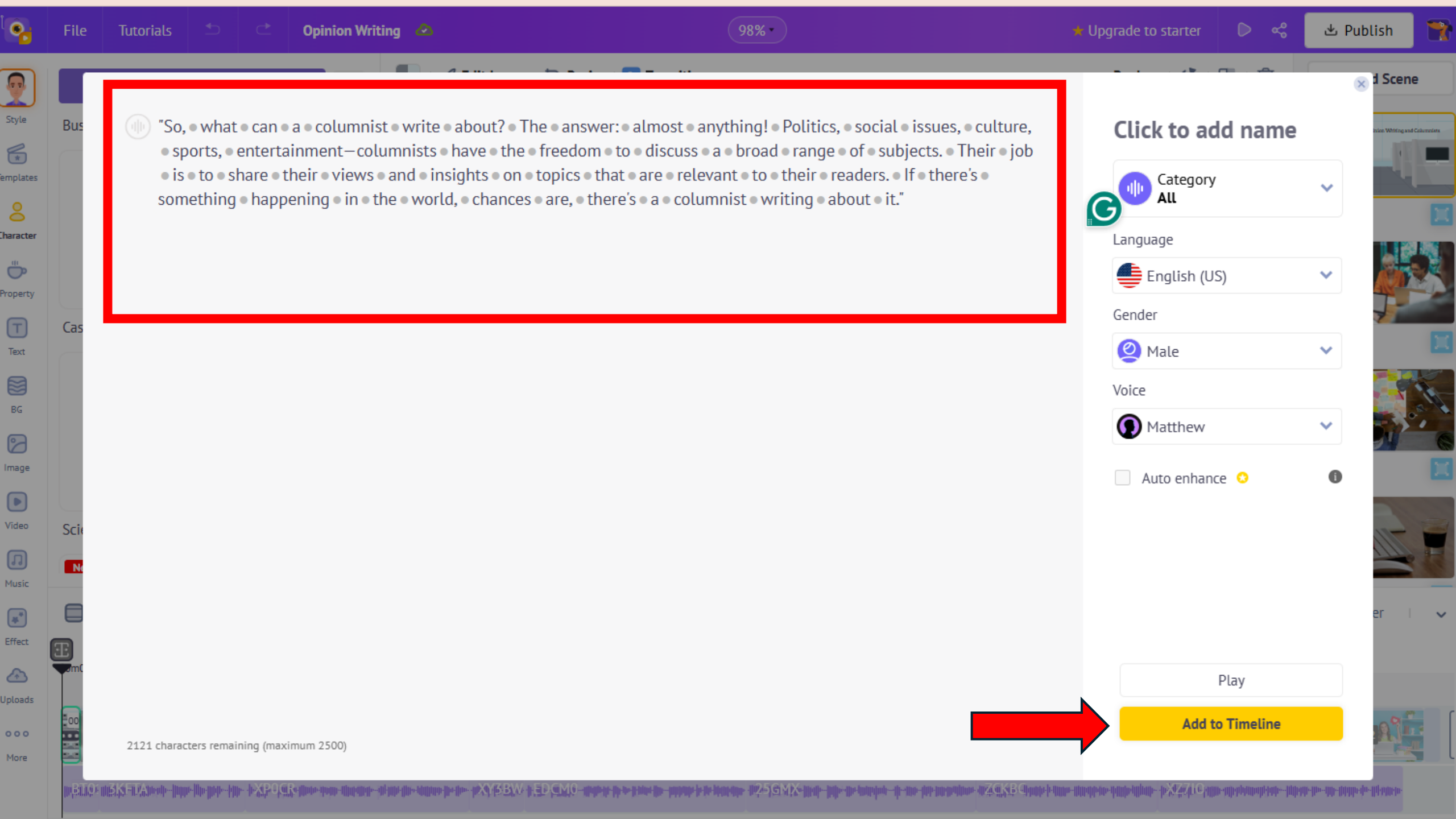
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2121 characters remaining (maximum 2500)
Click to add name
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Gender
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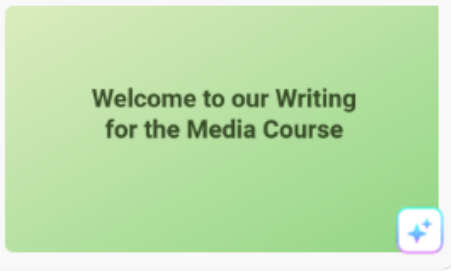

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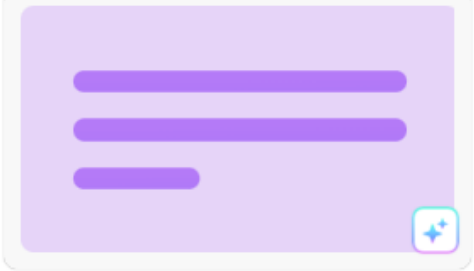
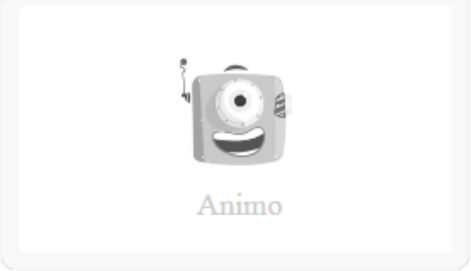
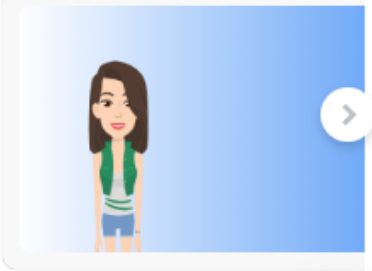


Untitled Video



Opinion Writing with Subtit

Opinion Writing



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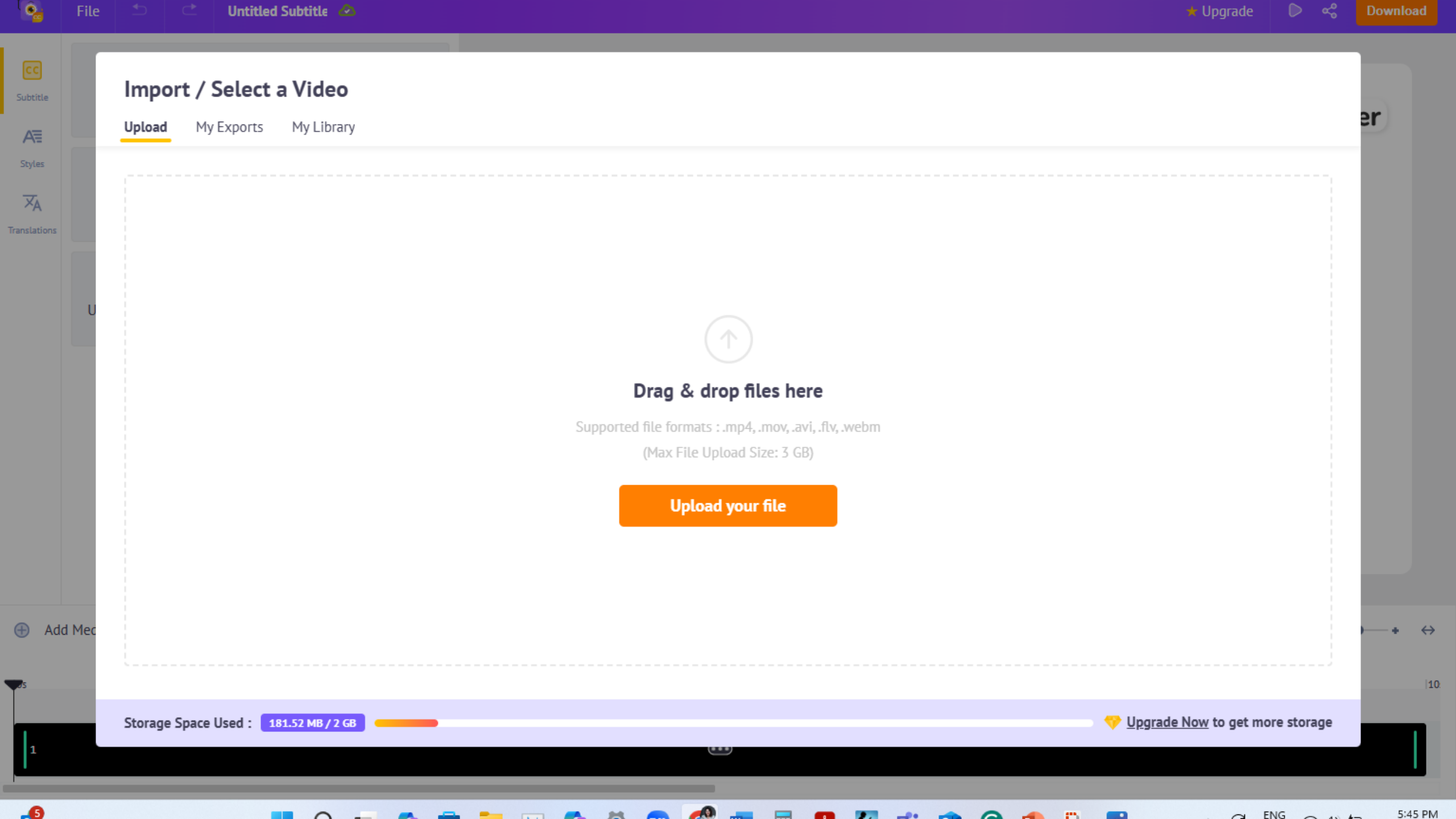
Explainer #2: Adding GenAI subtitles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Upgrade Now to get more storage
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Subtitle | Styles | Translations

Subtitle

+ Subtitle Another Clip | Delete All

01 0:00:00.00 - 0:00:03.79
Welcome to this presentation on opinion writing and columnists. Opinion

02 0:00:03.80 - 0:00:07.60
writing is an essential part of journalism, and columnists play a major role in

03 0:00:07.63 - 0:00:11.59
shaping public discussion. But how do you become a columnist? What

Merge Text

04 0:00:11.59 - 0:00:15.22
can you write about? And are there any restrictions? Let's break it all

Add Media

00:07.6 / 02:04.9

0:0s | 0:12s | 0:24s | 0:36s | 0:48s | 1:0s | 1:12s | 1:24s | 1:36s | 1:48s | 2:0s

File | Opinion Writing | ★ Upgrade | Download

Subtitle | Styles | Translations

Subtitle

+ Subtitle Another Clip | Delete All

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Merge Text

04 0:00:11.59 - 0:00:15.22
can you write about? And are there any restrictions? Let's break it all

Add Media | 00:07.6 / 02:04.9

0:0s | 0:12s | 0:24s | 0:36s | 0:48s | 1:0s | 1:12s | 1:24s | 1:36s | 1:48s | 2:0s

Question: *Do you see Animaker being a useful tool in your teaching?*

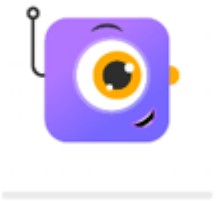
- Yes, definitely! I can see how it will enhance my lessons.
- Maybe, I need to explore it more to be sure.
- Not sure, I need more information before making a decision.

Poll #2

Open an account

Go to www.animaker.com and sign up for a free account or log in if you already have an account.

You also click on **Create for free**



Question: *Did you successfully create an Animaker account?*

- Yes, no issues at all!
- I encountered some difficulties, but I managed to sign up.
- No, I was unable to sign up.

Poll #3

Scavenger Hunt

1

Locate the "Create New Project" button and create from scratch.

2

Add a character to your project (cartoon) and horizontal video.

3

Build your own character (customize the character's appearance: clothing, hair, color, etc).

4

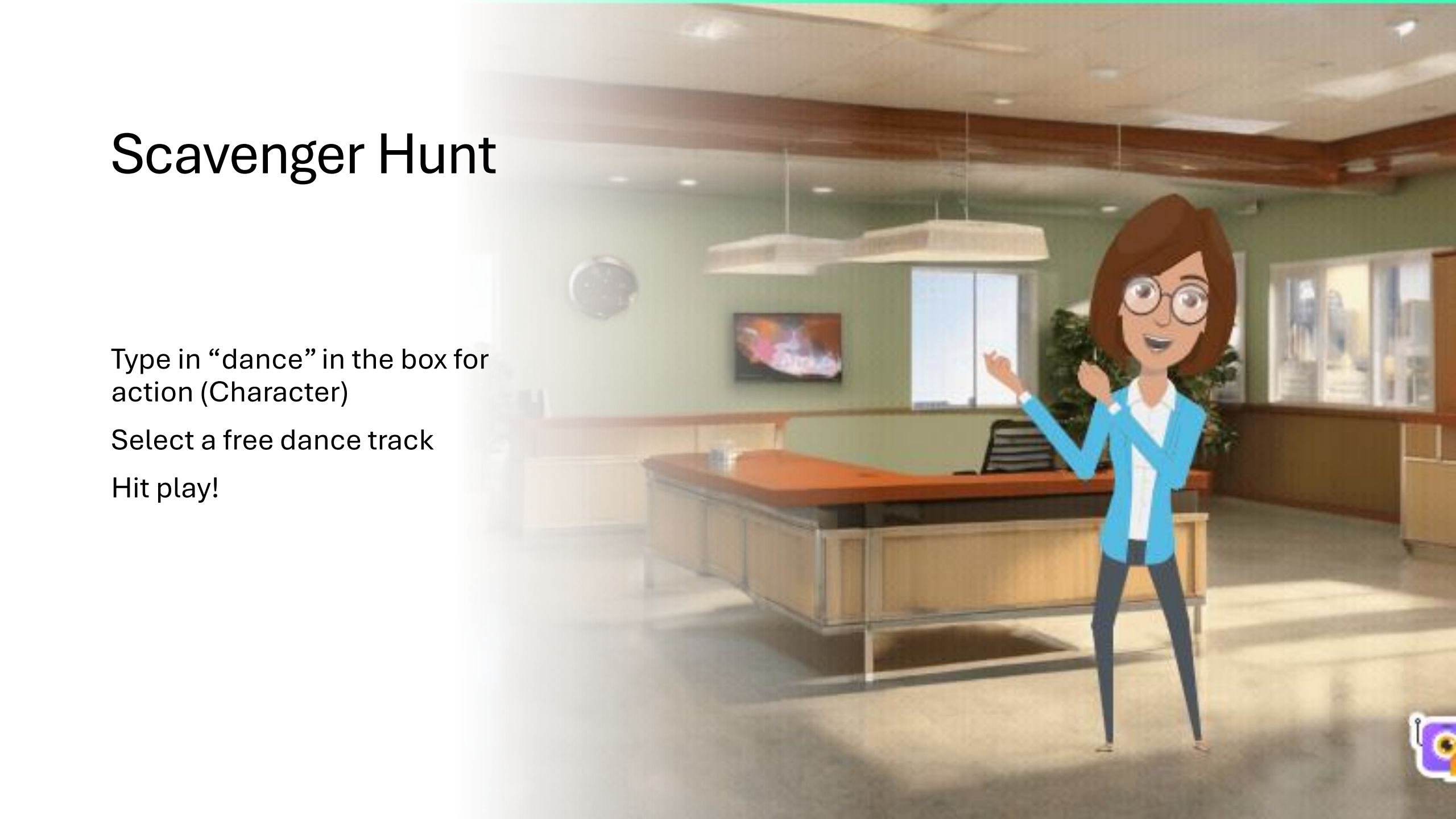
Generate background using AI. Put a description in the box. Click on one image and add it to your timeline.

Scavenger Hunt

Type in “dance” in the box for action (Character)

Select a free dance track

Hit play!

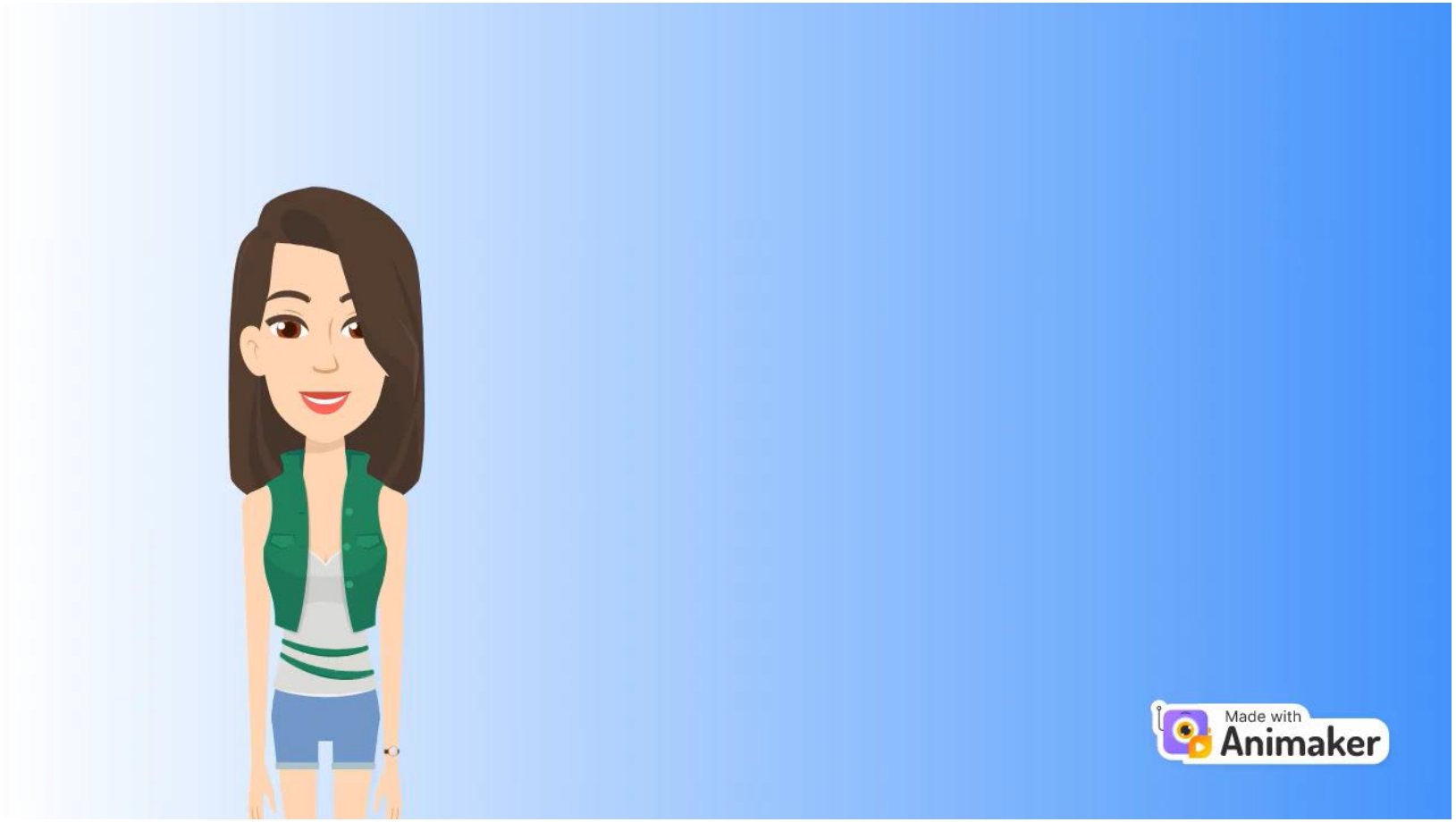


Question: *Did you successfully make your customized character dance?*

- Yes!
- I encountered some difficulties, but I managed it.
- No, I was unable to.

Poll #4

The first time I used Animaker to illustrate cognitive biases



Design considerations for Using Animaker

Explainer #1: GenAI

- Click on “Generate animated video with AI”
- Choose course overview (or a different option)
- Describe your course

Take your time to thoughtfully answer these questions for the best results

What is the title of the training video?

Exploring Animaker for Teaching and Learning

What is the name of the trainer?

Maryam Safa Schneider

Provide a short Intro about trainer (Designation, experience & Company name).

Assistant Professor of communication and psychology at University Canada West

Provide the name of the training modules covered.

Module 1: Introduction and Overview of Animaker Module 2: Signing up for Animaker Module 3: Animaker Scavenger Hunt Module 4: Creating a Short Animation Module 5

Why does this training matter?

Animaker offers an intuitive platform for creating professional-grade animations without needing advanced technical skills. The training gives teachers the ability to use this to

Call-to-action for the trainees at the end of the training.

Start creating dynamic, engaging animations today to elevate your teaching and captivate your students.

Proceed to create

Question: *Did you find the AI-generated animation helpful for visualizing your course overview?*

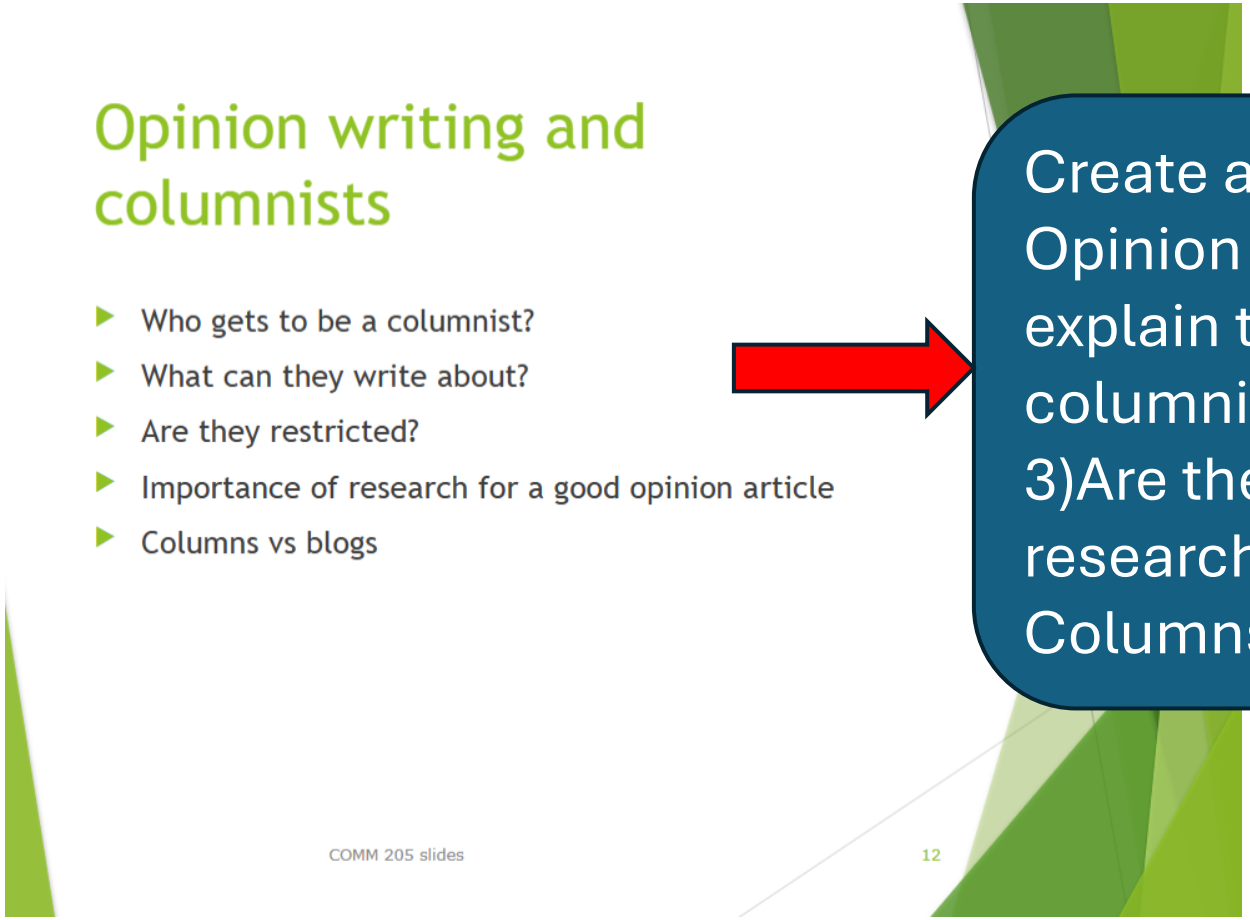
- Very helpful
- Neutral
- It didn’t turn out the way I had imagined

Poll #4

Explainer #2: Create from scratch + ChatGPT + GenAI voiceovers

- Choose a slide you use in your classroom, or
- Think about the outline of a lesson
- Open ChatGPT
- Ask for a script (must include the word “script”)
- Include the title and the bullet points

My slide > ChatGPT



Create a script for an explainer video titled Opinion Writing and Columnists and explain the following: 1) who gets to be a columnist? 2) What can they write about? 3)Are they restricted? 4)Importance of research for a good opinion article 5) Columns vs blogs

ChatGPT

[Opening Scene: Intro Animation]

Title: "Opinion Writing and Columnists"

Narrator (Voice-over)
"Welcome! In today's
Whether you're an as
about, and the impor

[Scene 1: Who Gets to Be a Columnist?]

Visuals: Diverse professionals sitting at desks, writing, with images of famous columnists in the background.

Narrator (Vo
"First off, wh
specific field
understandi
short, anyon
opportunitie

[Scene 2: What Can They Write About?]

Visuals: A range of topics appear—politics, social issues, sports, lifestyle, entertainment—next to a columnist with a typewriter or laptop.

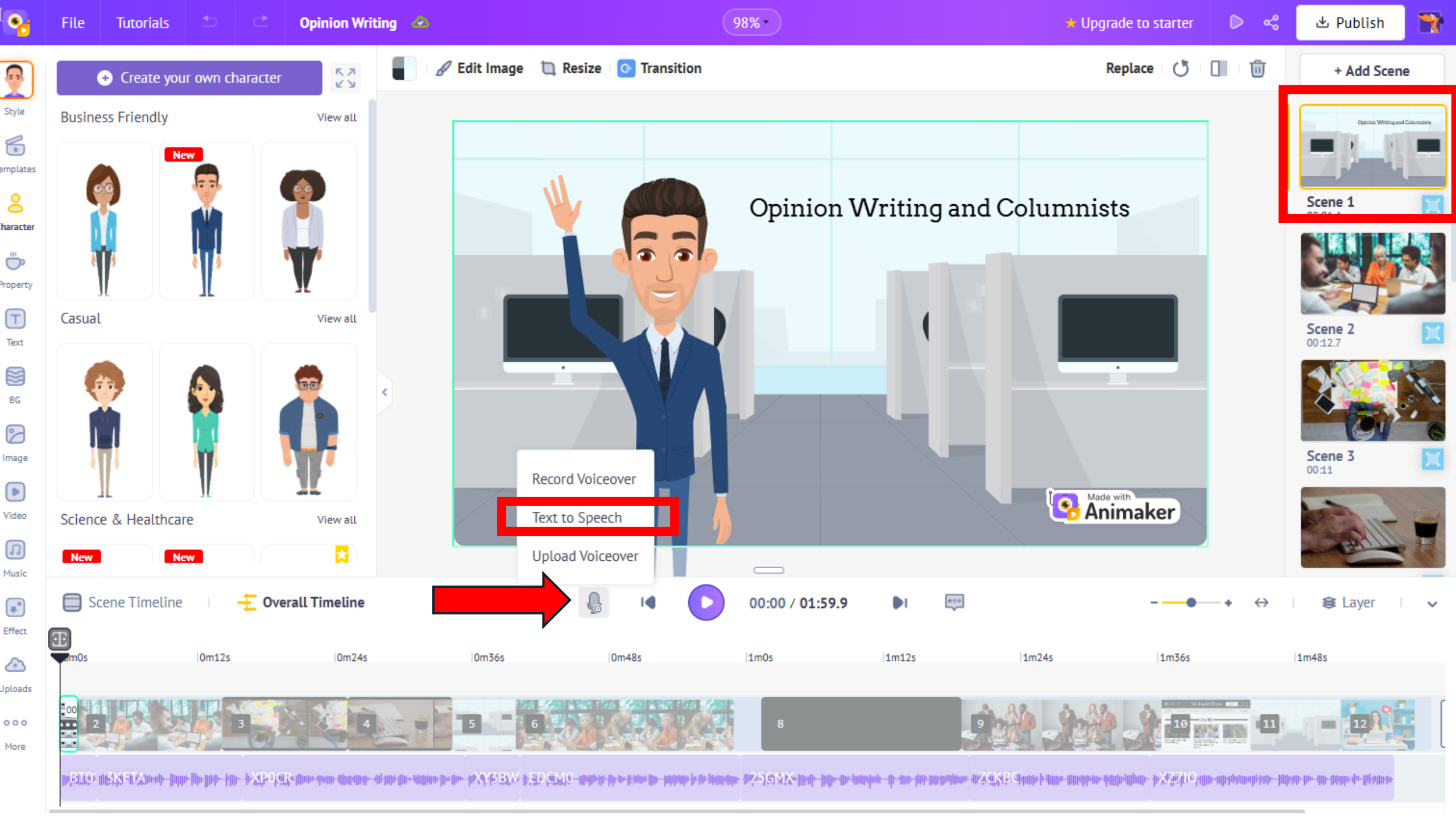
Narrator (Voice-over):
"So, what can a columnist write about? The answer: almost anything! Politics, social issues, culture, sports, entertainment—columnists have the freedom to discuss a broad range of subjects. Their job is to share their views and insights on topics that are relevant to their readers. If there's something happening in the world, chances are, there's a columnist writing about it."

Explainer #2: Create from scratch + ChatGPT + GenAI voiceovers

- Go to Animaker and start creating your scenes only
- Choose simple background or use AI-generated ones
- Add voiceovers when you’re done

*You may need to adjust the length of your scene to match the length of the voice over.

- Publish and download your video


File
Tutorials
Opinion Writing
98%
Upgrade to starter
Publish
Create your own character
Business Friendly
View all
New
Casual
View all
Science & Healthcare
View all
New
New
Edit Image
Resize
Transition
Replace
+ Add Scene
Opinion Writing and Columnists
Record Voiceover
Text to Speech
Upload Voiceover
Made with Animaker
Scene 1
Scene 2
00:12.7
Scene 3
00:11
Scene Timeline
Overall Timeline
00:00 / 01:59.9
Layer
0m0s
0m12s
0m24s
0m36s
0m48s
1m0s
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Style
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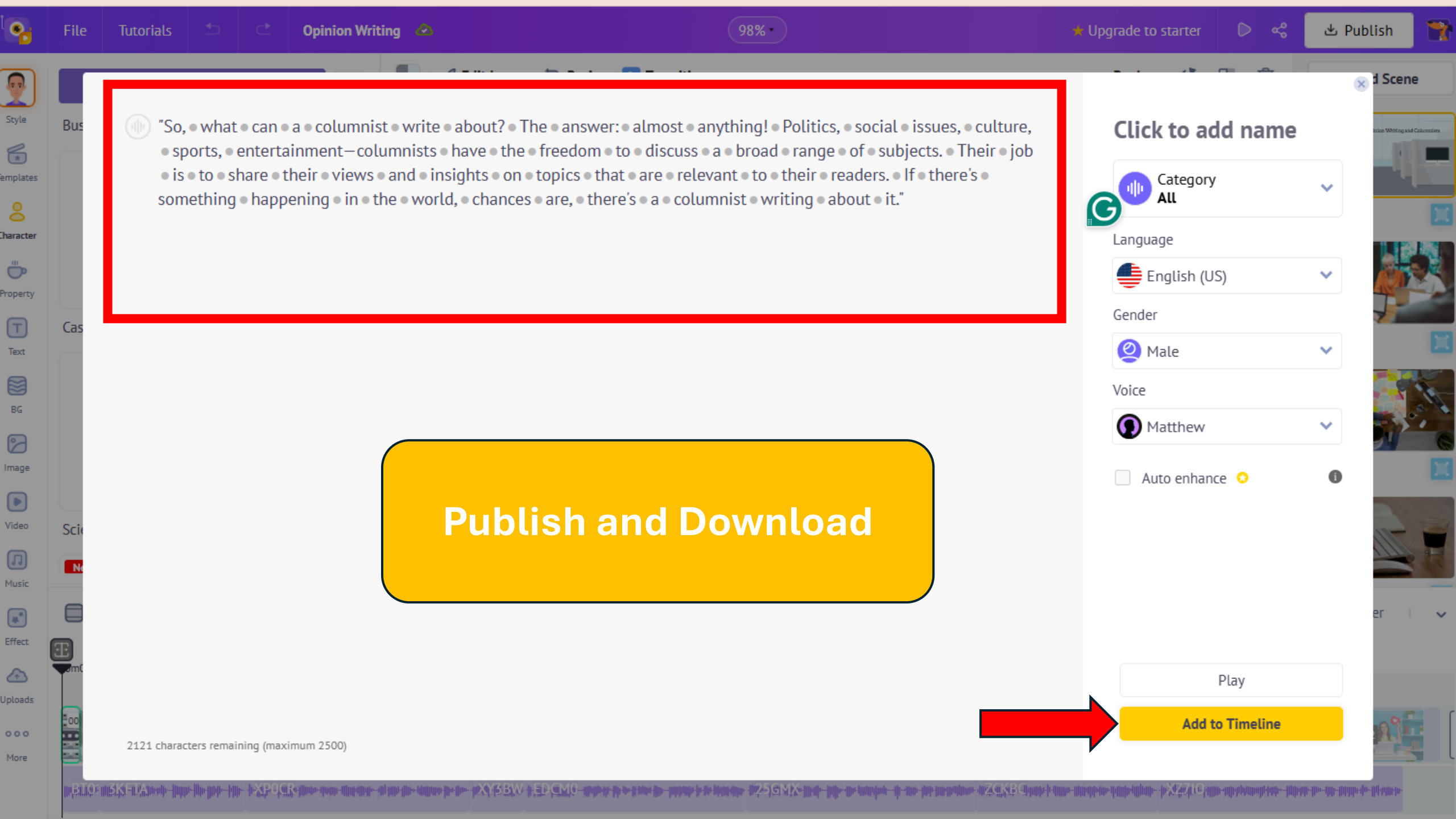
Video
Music
Effect
Uploads
More


File
Tutorials
Opinion Writing
98%
Upgrade to starter
Publish
Style
Templates
Character
Property
Text
BG
Image
Video
Music
Effect
Uploads
More
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Click to add name
Category
All
Language
English (US)
Gender
Male
Voice
Matthew
Auto enhance
Publish and Download
Play
Add to Timeline
2121 characters remaining (maximum 2500)

Question: *How easy was it to create your explainer video with ChatGPT script?*

- Very easy
- Easy
- Neutral
- Difficult
- Very difficult

Poll #6

Search Templates

Pricing Support Book a Demo

AI video
Home
Templates
Projects
My Exports
Brand Kit
My Team
Tutorials

Create new project

Create from Scratch
Build an animated video from scratch

Generate AI Subtitles
Add subtitles to your video using AI

Generate AI Voiceover
Convert your text to human-like voiceovers

Build Animated Slides
Create avatar-powered presentations

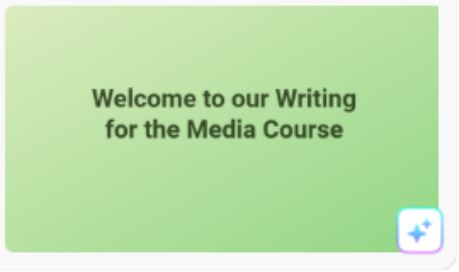
Generate Animations using AI
Get AI to build your Animation in sec
Generate

Select Template to get started

Choose from 1000+ templates and get started with your video

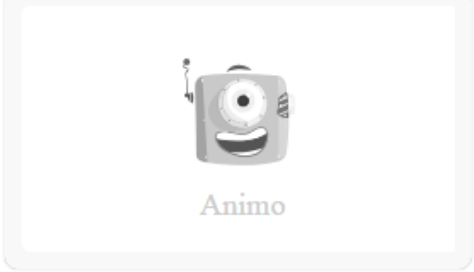
Explore Templates

My Projects



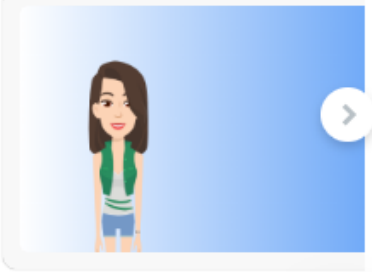
Active Learning Focus

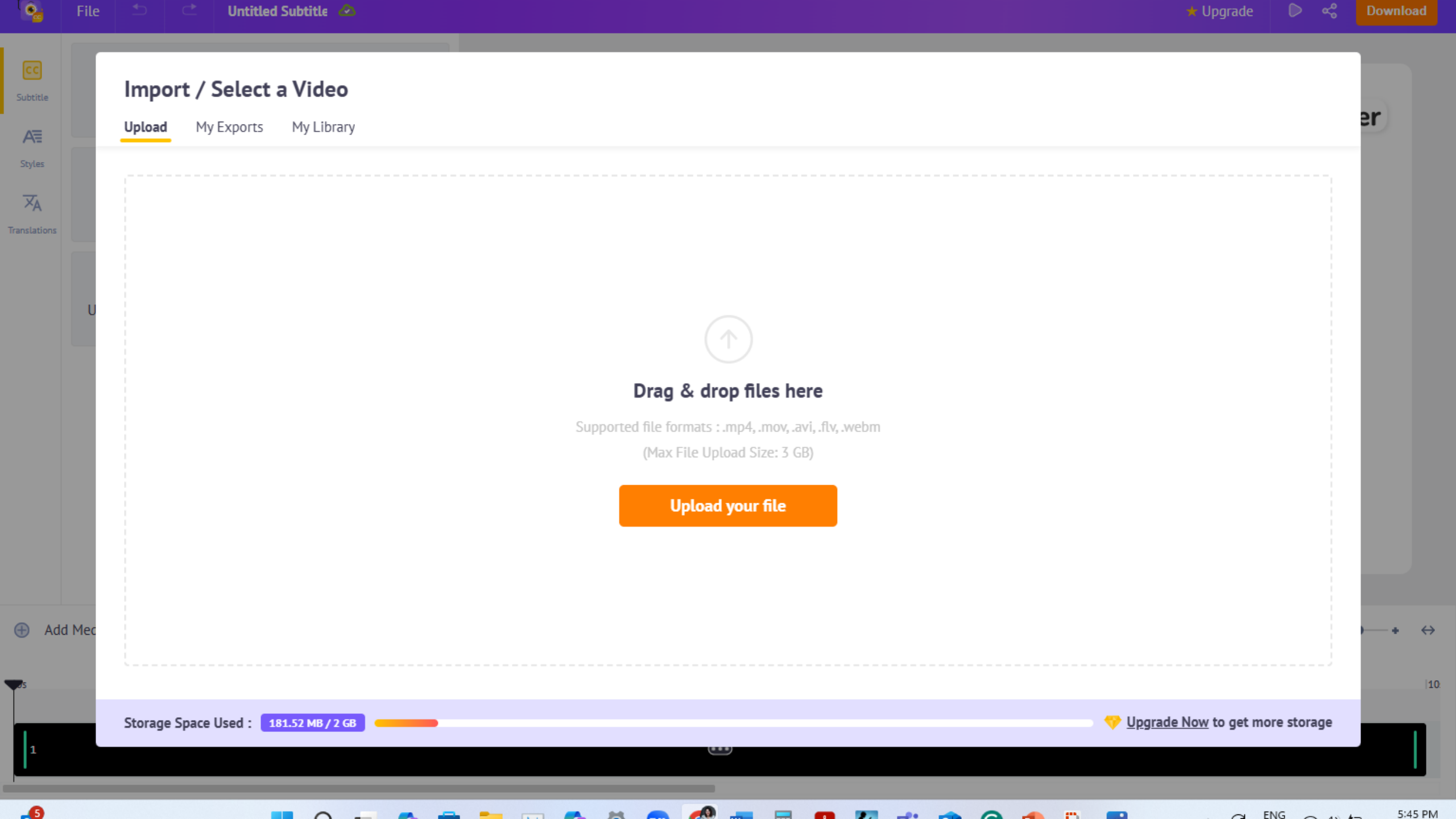
Untitled Video



Opinion Writing with Subtit

Opinion Writing


Fundamental Attribution Error


File
Untitled Subtitle
Upgrade
Download
Subtitle
Styles
Translations
Import / Select a Video
Upload
My Exports
My Library
Drag & drop files here
Supported file formats : .mp4, .mov, .avi, .flv, .webm
(Max File Upload Size: 3 GB)
Upload your file
Storage Space Used :
181.52 MB / 2 GB
Upgrade Now to get more storage
Add Med
ENG
5:45 PM

Subtitle | Styles | Translations

Subtitle

+ Subtitle Another Clip | Delete All

01 0:00:00.00 - 0:00:03.79
Welcome to this presentation on opinion writing and columnists. Opinion

02 0:00:03.80 - 0:00:07.60
writing is an essential part of journalism, and columnists play a major role in

03 0:00:07.63 - 0:00:11.59
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File | Opinion Writing | ★ Upgrade | Download

Subtitle | Styles | Translations

Subtitle

+ Subtitle Another Clip | Delete All

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Evaluating Animaker together! (Breakout rooms)

- Group discussion on this tool’s potential

- Collecting feedback and suggestions

- Discussion on integrating Animaker into existing curricula

Thank you!

Maryam Safa Schneider

Assistant Professor at University Canada West
maryam.safaschneider@ucanwest.ca

UCW UNIVERSITY CANADA WEST